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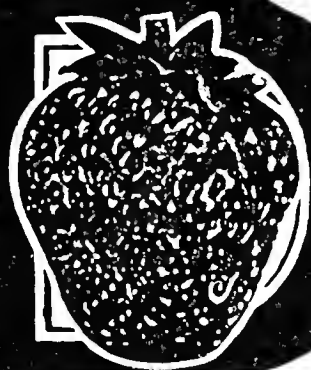
Do not assume content reflects current scientific knowledge, policies, or practices.

BALDWIN'S 1889

DEPENDABLE NURSERY STOCK

SINCE 1889

1939



FEB 7 1939 ★

U. S. Department of Agriculture

GOLDEN ANNIVERSARY GARDEN

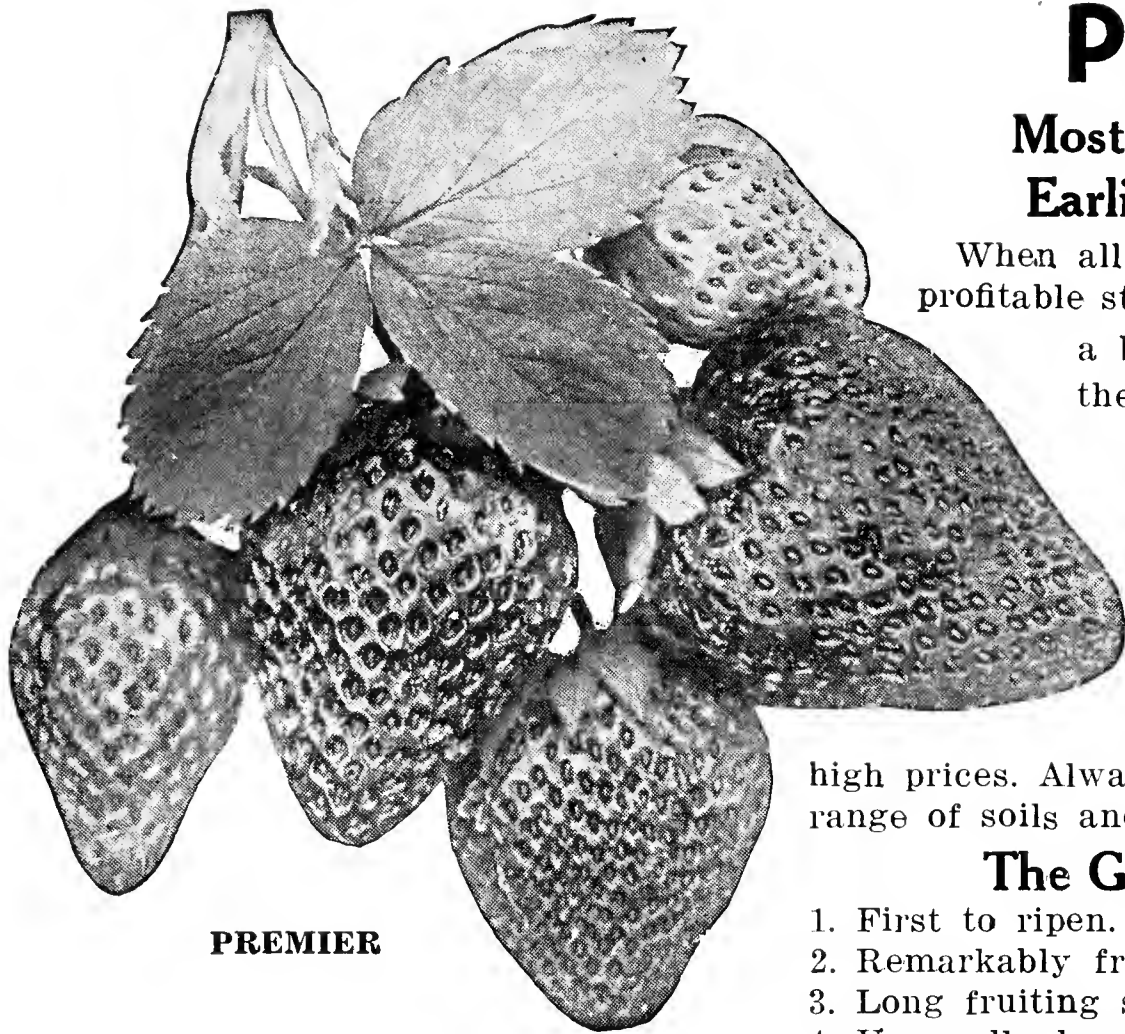
50 Premier
50 Catskill
50 Dorsett
50 Mastodon
Everbearing

\$2.15



O. A. D.
BALDWIN
NURSERY
BRIDGMAN, MICHIGAN

PREMIER
Most Profitable
Early Berry



PREMIER

PREMIER

Most Profitable Early Berry Earliest of all— Frost Proof

When all is considered PREMIER is the most profitable strawberry variety grown today. It puts a big crop of fine appearing berries on the market first every time and does it in spite of frosts that often kill other varieties. These two facts are PREMIER'S greatest points of superiority as a dependable money-maker. PREMIER eliminates crop failures, and by ripening five days to a week earlier than any other kind, it never fails to command high prices. Always produces its good crops on a wide range of soils and climates throughout the country.

The Great Commercial Berry

1. First to ripen.
2. Remarkably frost resistant.
3. Long fruiting season.
4. Unusually large crops.
5. Size above average.
6. Bright, glossy, solid color.
7. Uniform, attractive shape.
8. Firm berry, excellent shipper.
9. Buyers pay a big premium for Premier.

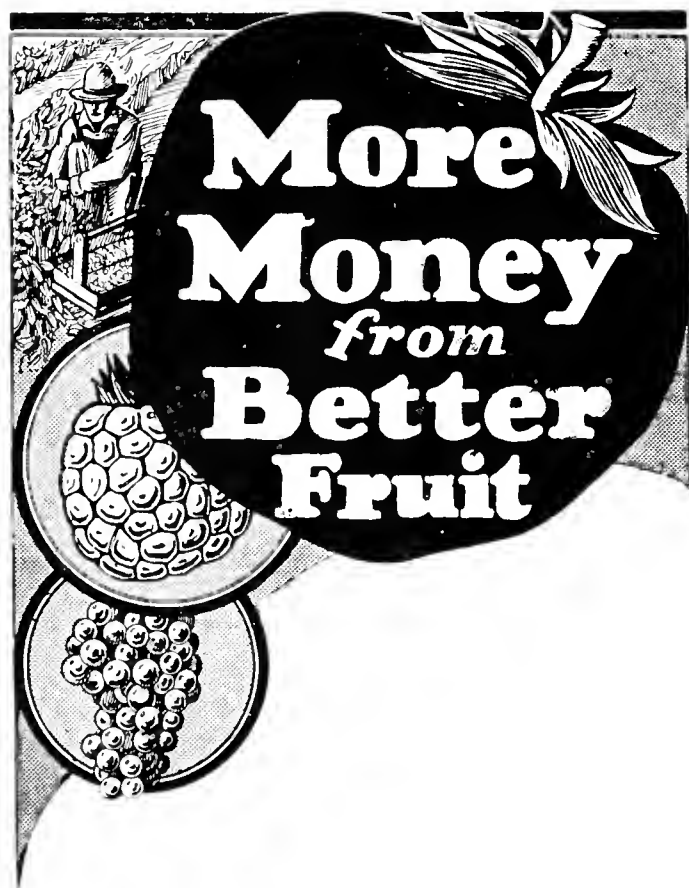
| Premier—Quantity | | Prices |
|------------------|---------|---------|
| 2,000 | 5,000 | 10,000 |
| \$9.50 | \$22.50 | \$42.50 |

Actually millions more Premier plants have been sold the past few years than any other kind. Premier continues to be widely planted in larger quantities than any other early berry. Growers know that PREMIER is an unfailing money-maker every year. Consumers demand it. You will need to grow PREMIER—and plenty of them—to be in the berry business profitably..

Order at once so we can reserve yours. Our plants are guaranteed true-to-name, healthy and vigorous—You can depend on them to make money.

Strawberry Plant Prices on Page 9

If You Want to Make Money Plant Premier This Spring!



"Golden Jubilee" SPECIAL OFFERS

(Order By Number)

1. 25 New Wayzata, 25 Gem, 25 Mastodon, all everbearing—\$1.95
2. 25 Premier, 25 Dorsett, 25 Fairfax, 25 Catskill Strawberry—\$1.30.
3. 12 Newburgh, 12 Indian Summer, 12 Taylor, 12 Sodus Raspberry—\$2.45.
4. 4 Moore's Early, 4 Concord, 3 Caco, 3 Niagara Grapes, 1-yr., No. 1—\$1.45.
5. 3 Delaware, 6 Niagara, 12 Concord Grapes, 1-yr., No. 1—\$1.15.
6. 1 Jonathan, 1 Red Delicious Apple, 1 Bartlett Pear, 1 Elberta, 1 South Haven Peach, 1 Montmorency, 1 Black Tartarian cherry—\$2.25.
7. 1 Yellow Delicious Apple, 1 Halehaven Peach, 1 Douglas Pear, 1 Stanley Plum—\$1.45.
8. 2 Moorpark Apricot, 1 Orange Quince—\$1.25.
9. 3 Apples, 3 Peaches, 2 Cherries—\$2.35.
10. 12 Latham Transplants, 12 Cumberland Transplants, bearing size—\$1.40.

No Discount on Collections

**Our 50th Anniversary FREE GIFT to You
Read About It On Page 23**

OUR GREETING To You

50 YEARS AGO, in 1889, O. A. E. Baldwin founded our nursery business and mailed his first catalog. Now, 1939 completes a half century of successful business for the Baldwin family. We, his two sons, are carrying it on following the ideals of honest value and helpful service he established. We like to feel that throughout these years we have helped to make fruit growing profitable and enjoyable for our many customers because we have always given the best possible stock at reasonable prices and then seen to it that our customers were fully satisfied in every way with their dealings with us.



O. A. D. Baldwin

While we are always looking for new, up-to-date varieties, we have never been quick to offer new kinds to our customers until we could recommend them as really worth while and superior to older kinds. Right now there are perhaps more good kinds than ever before. You will find old and new varieties in this catalog that are best of their kinds and seasons; look them over carefully. Those offered for the first time are—Sodus purple raspberry, Indian Summer everbearing raspberry, Fredonia grape, Douglas Pear and Stanley Plum.

“Materially higher net farm income” for 1939 is forecast by U. S. Dept. of Agriculture. Fruits and vegetables are among the items likely to show greatest improvement because the general increase in business means larger industrial payrolls and more money to buy. The fruit grower who plants this spring will be ready to get his share of these better future prices.

This year we again have some of the finest quality nursery stock ready to dig and ship to you; it will be properly graded and packed to give you first class plants and trees in good planting condition when you receive them. It takes two things to make productive, profitable nursery stock—proper growing methods and careful grading and packing. Our years of good reputation for fine nursery stock show you that you can depend on us for the best in fruit plants and fruit trees.

We want to thank you and all of our customers for your confidence in us and your recommendation of us to your friends because we know that most of our new business each year comes from your friends to whom you have spoken a good word for us. Your business is appreciated and, remember, we are here to be of helpful service both before your order is received and after it has reached you. As always, prices are as low as good stock can be sold for. We stand ready to see that you are fully satisfied, and will look forward to receiving your orders and serving you again this year.



G. W. R. Baldwin

BALDWIN'S GUARANTEE

For 50 years the Baldwins have backed up this guarantee to the entire satisfaction of their thousands of customers everywhere. We guarantee every plant, tree, shrub, or bulb sold by us to be first class, free from injurious disease or insects, and true-to-name. We further guarantee our stock to reach you in good growing condition and will replace free of charge any that does not, when we are notified within 5 days of receipt of stock. Also we will, on proper proof replace or refund the purchase price of any stock that proves untrue to name. We are, of course, not liable for more than the purchase price of stock ordered.



All contracts and agreements are made subject to flood, drought, fire, frost, crop failure or other causes beyond our control.

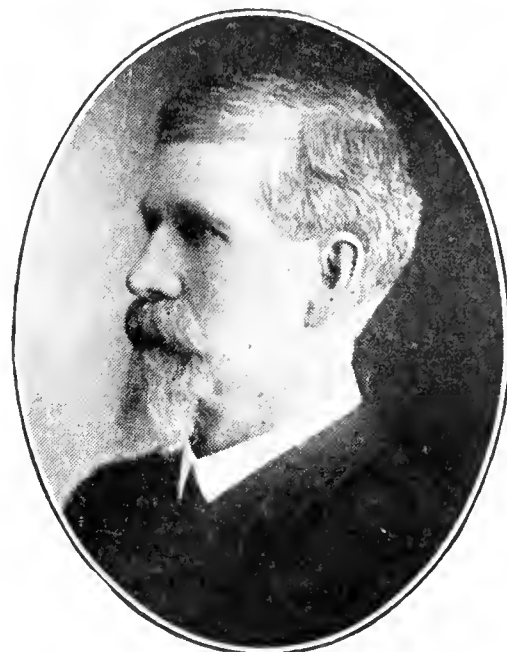
CASH DISCOUNTS FOR EARLY ORDERS

10% on orders mailed in January
5% on orders mailed in February

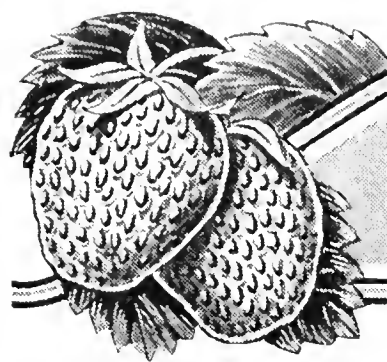
These discounts apply to all prices in the catalog except vegetable plants and special collections, or special prices quoted by letter. Cash in full must be sent with order.

Add Extra Stock for the Amount of Discount if You Prefer. Read About Our Anniversary Gift—Page 23.

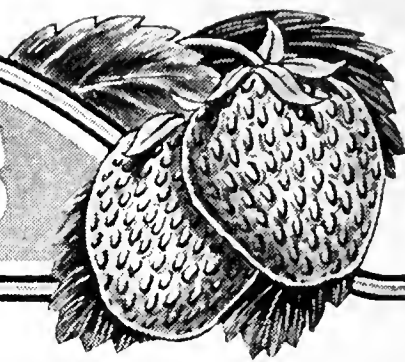
Would Some Of Your Friends who are interested in fruit plants and trees like one of these catalogs? Just tell us their address and we will gladly send them one.



O. A. E. Baldwin
Founder in 1889



STRAWBERRIES



OUR SPECIALTY FOR 50 YEARS

These Varieties Pay For Garden or Market

You can make money every year with strawberries. They show a record of good profits through "good" and "bad" years. Strawberries are easy to grow, produce a big crop in small space, and remember, they are the only fruit that will bring you a full crop in one year from planting.

Start with good plants. Fifty years' experience are behind Baldwin's plants—guaranteed true-to-name, and in healthy planting condition when you get them. You cannot get better anywhere at any price. Be certain of good growth and good crops. We offer only those varieties—both old and new—that we know are dependable and profitable. Many kinds, particularly the newer ones, sell early so we urge you not to delay your order.

CATSKILL

Best and Most Profitable Midseason Berry

It is only once in a while that a new variety proves so satisfactory in every way and so profitable as Catskill has done. Its biggest feature is its enormous crops of big, fine, bright scarlet, green-capped berries. Picking begins just after the early kinds and Catskill berries are of great size and firmness to the last. Plants are unusually strong, hardy, healthy, little affected by diseases and will produce their great yields in all soils and seasons. They are about the healthiest looking, heaviest rooted plants of any variety.

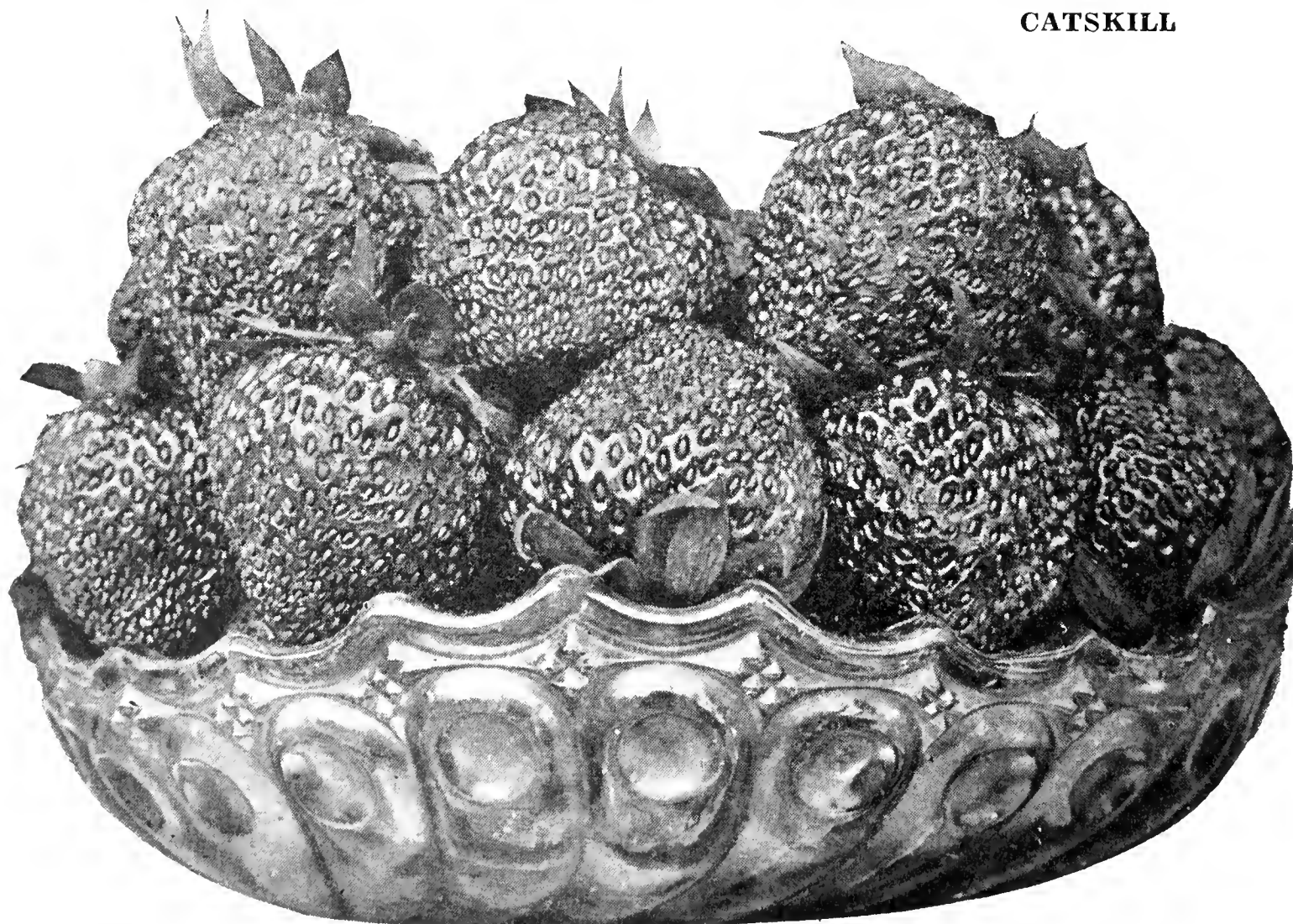
Enormous Crops of Fine, Big Berries

Such a splendid midseason berry is needed to follow the fine very early varieties Premier, Dorsett and Fairfax. CATSKILL does it successfully, and is making money for everyone who grows it. It will pay you and we recommend it fully. For home garden, Catskill is ideal because its fine flavor, rich color and large size are just right for canning and preserving or fresh for table use. A few plants make plenty of berries.

New York Experiment Station, the originator, says:—"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf-spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax."

BE SURE TO PLANT CATSKILL THIS SPRING. (Prices Page 9)

CATSKILL



Low Quantity Prices on Catskill—2,000 \$9.95; 5,000 \$23.75; 10,000 \$44.50

DORSETT

Guarantees Big Early Crops

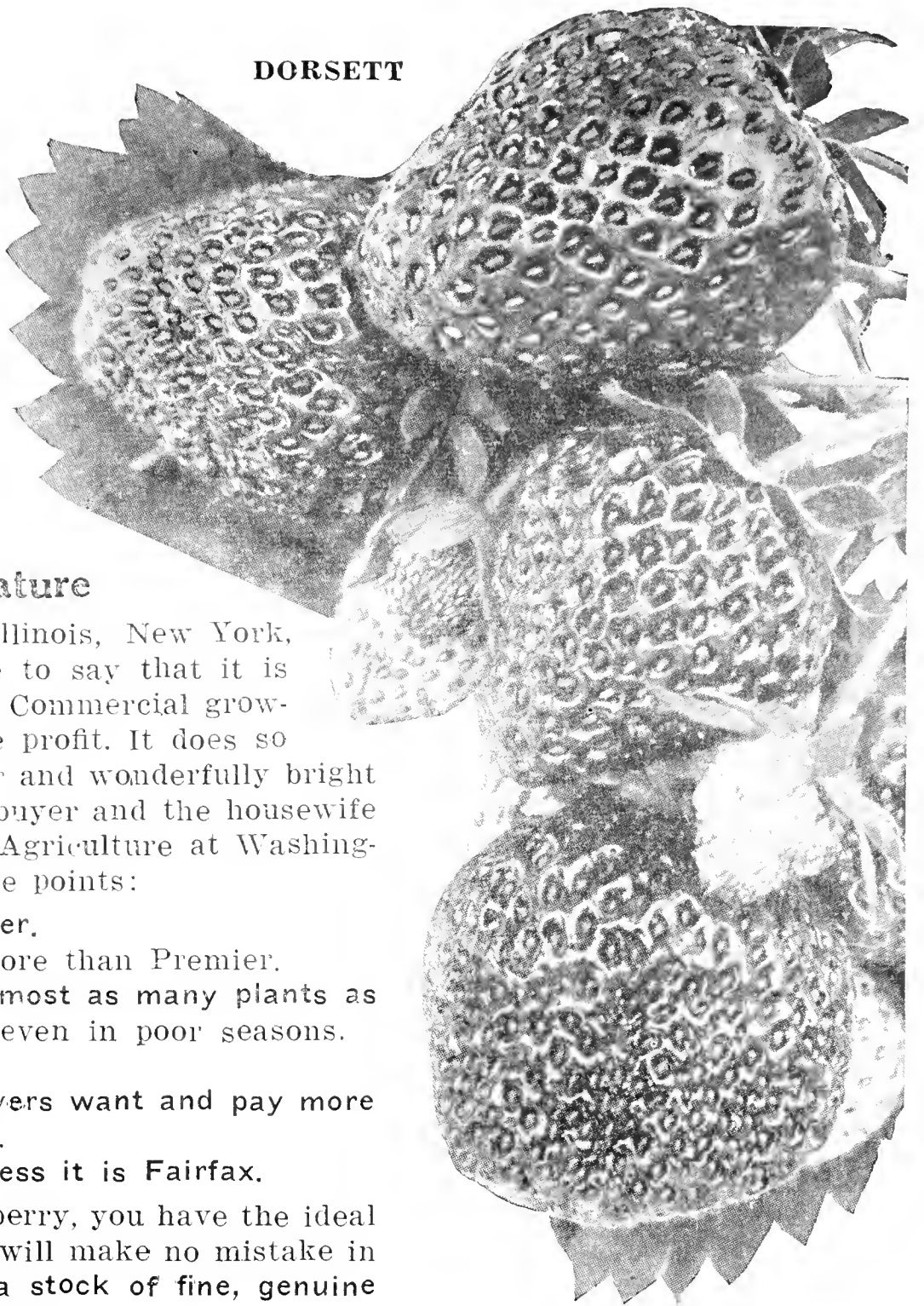
This Strawberry has established itself as one of the best of all varieties for big regular crops. You can depend on it for good profits every year. Dorsett has been widely planted in all fruit sections and has come through with paying crops every time. We advise you to plant it. You need Dorsett to get the most out of your Strawberries.

Every Desirable Strawberry Feature

Experiment Stations in Michigan, Illinois, New York, and Washington D. C., do not hesitate to say that it is superior to Premier in size and quality. Commercial growers like Dorsett because it makes more profit. It does so because its firmness, big size, fine flavor and wonderfully bright color are just what both the wholesale buyer and the housewife want. Originated by the U. S. Dept. of Agriculture at Washington, 1923, it has proven superior in these points:

1. Ripens almost as early as Premier.
2. Size and yield above average—more than Premier.
3. Very vigorous grower, making almost as many plants as Blakemore—assuring good crops even in poor seasons.
4. Firmer berries—fine shipper.
5. Light red, glossy berries that buyers want and pay more for. Sells best on every market.
6. Flavor superior to any other unless it is Fairfax.

With these features combined in one berry, you have the ideal berry for home or commercial use. You will make no mistake in a good planting this spring. We have a stock of fine, genuine Dorsett. Don't wait—there is a big demand.

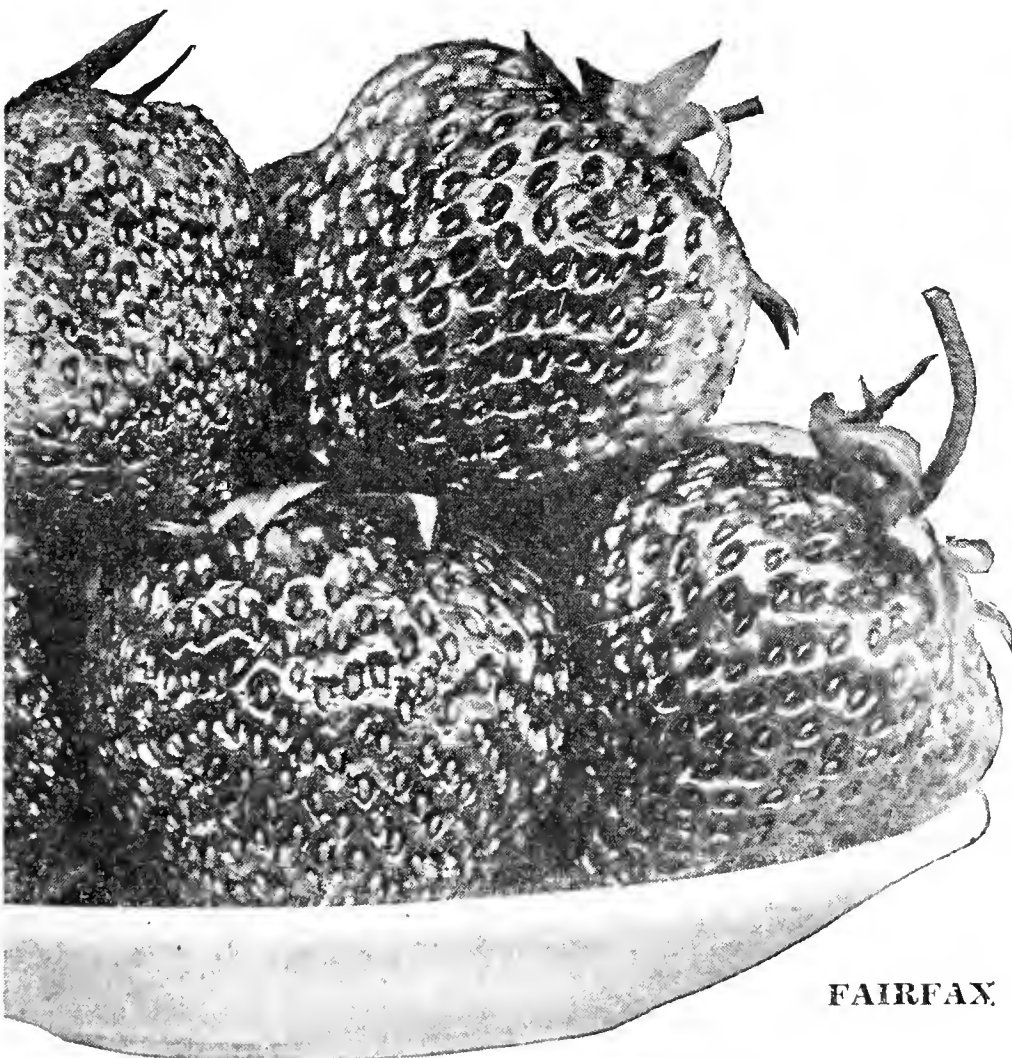


DORSETT

LOW DORSETT QUANTITY PRICES

2,000 \$8.95; 5,000 \$21.25; 10,000 \$37.50

"D & F" SPECIAL GARDEN
50 Dorsett 50 Fairfax
ONLY 95¢



FAIRFAX

FAIRFAX—Early

Leads All In Firmness and Quality

Like Dorsett, Fairfax is a superior berry, particularly in firmness and flavor. Originated by U. S. D. A. in 1925 Big profits to growers and rapidly increasing plant sales show that Fairfax is making good as one of the leading varieties.

HOW FAIRFAX DIFFERS FROM DORSETT

1. Called the most deliciously flavored of all.
2. Even firmer berries.
3. Berries are larger.
4. Color dark red, turning darker after picking.
5. Does not make quite so many plants.
6. Not quite so productive as Dorsett but will average as good as Premier.

WHICH TO PLANT? Both are wonderfully fine berries. Both are of superior size and flavor, making either desirable for home gardens. The lighter, more attractive color of Dorsett may make it more profitable for the general market. But the somewhat larger size and exceptional quality of Fairfax are to be considered. **BE SURE TO PLANT SOME FAIRFAX THIS SPRING.**

AROMA—Late Most Profitable Late Berry

Look over any government report of strawberry production and you will see that growers in those sections where Aroma is widely grown, ship a full crop every season and regularly receive top prices for their Aroma. In spite of many newer late varieties it is still the best and most satisfactory late berry for general commercial planting in all fruit sections. It is a fancy market berry.

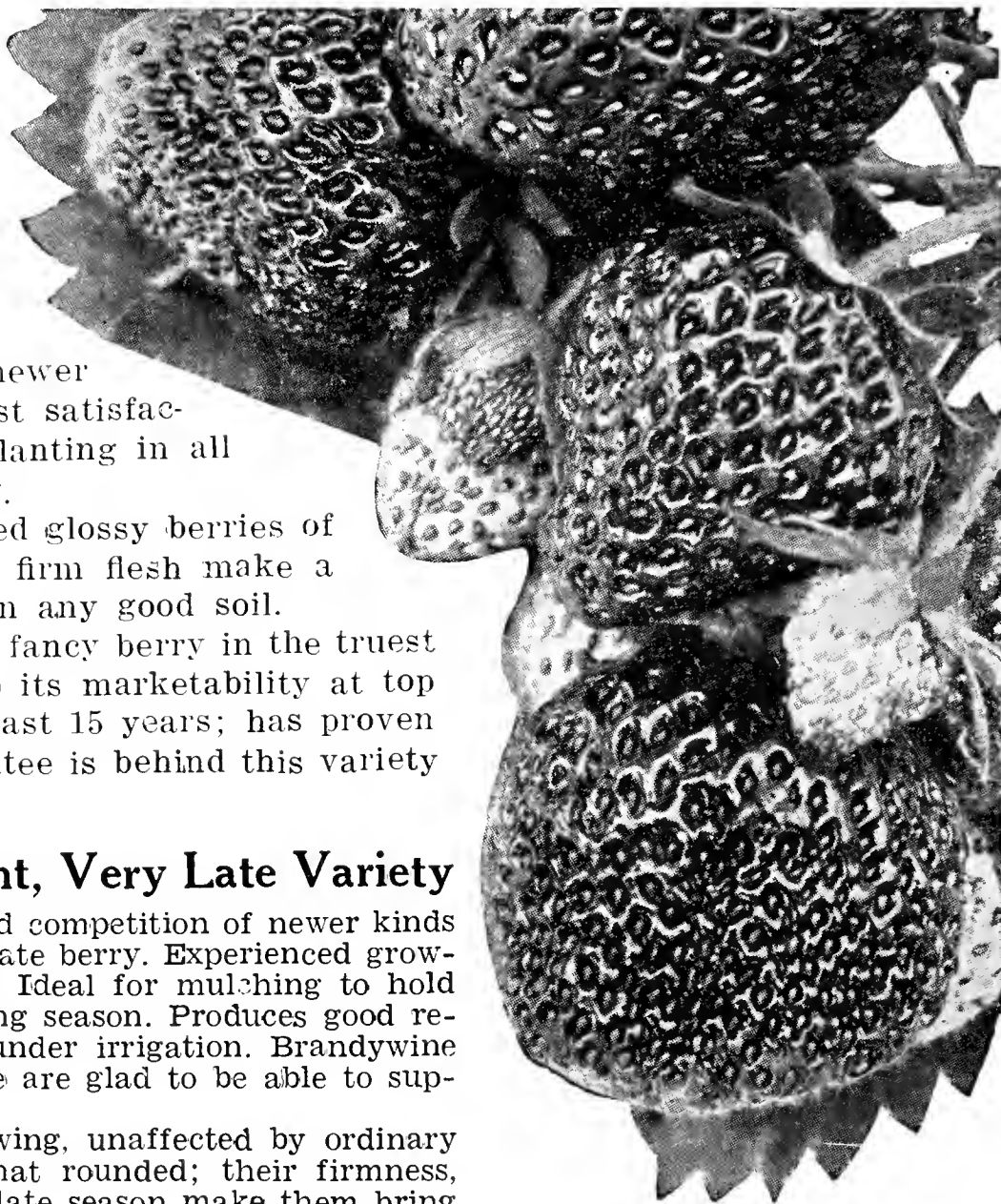
A steady producer of big round, deep red glossy berries of excellent eating quality. Tough skin and firm flesh make a splendid shipper. Produces its big crop on any good soil.

AROMA is unusually mild and sweet. A fancy berry in the truest sense of the word, which greatly adds to its marketability at top prices. Steadily growing in favor for the last 15 years; has proven its worth under all conditions. Our guarantee is behind this variety in every respect.

BRANDYWINE—Excellent, Very Late Variety

This older sort has stood the test of time and competition of newer kinds to be recognized as an all-round satisfactory late berry. Experienced growers are finding it one of the most profitable. Ideal for mulching to hold ripening beyond the end of the regular picking season. Produces good results on soils too light for Aroma, and also under irrigation. Brandywine is superior to many new untried sorts and we are glad to be able to supply our customers.

These plants are long rooted, vigorous growing, unaffected by ordinary diseases and pests. Berries are large, somewhat rounded; their firmness, lasting bright red color, semi-tart flavor and late season make them bring top prices.



AROMA

Low Quantity Prices on DUNLAP

2,000 \$7.50; 5,000 \$17.50; 10,000 \$32.50



SENATOR DUNLAP Old Reliable Money Maker

Perhaps no other strawberry is so well and favorably known throughout the country. It has the reputation of producing full crops in a wider range of soil and climate than any other variety. No wonder growers in nearly every state in the Union order more of this old reliable berry every year. Today Senator Dunlap is one of three or four strawberries that buyers know and ask for throughout the country.

Certain Crops Everywhere

Uniform berries of dark red color. Splendid shipper and ready seller because of its attractive appearance.

Many canning factories want nothing but Senator Dunlap and contract for thousands of cases yearly. They know it always holds its shape and rich color long after canning—and that the flavor lasts. Last year we sold out of Dunlap early and the demand is equally heavy this year. We have a good supply but urge you to order yours early. Order yours at once and we will reserve them. Ripens Mid-Early.

Dr. BURRILL—Mid-Early

A most remarkable berry—one of the best all-round strawberries ever produced—really in a class by itself. Commercial growers always feel safe in planting it—and sure of ready sale at good prices. Easy to raise in any section

New GRAND CHAMPION

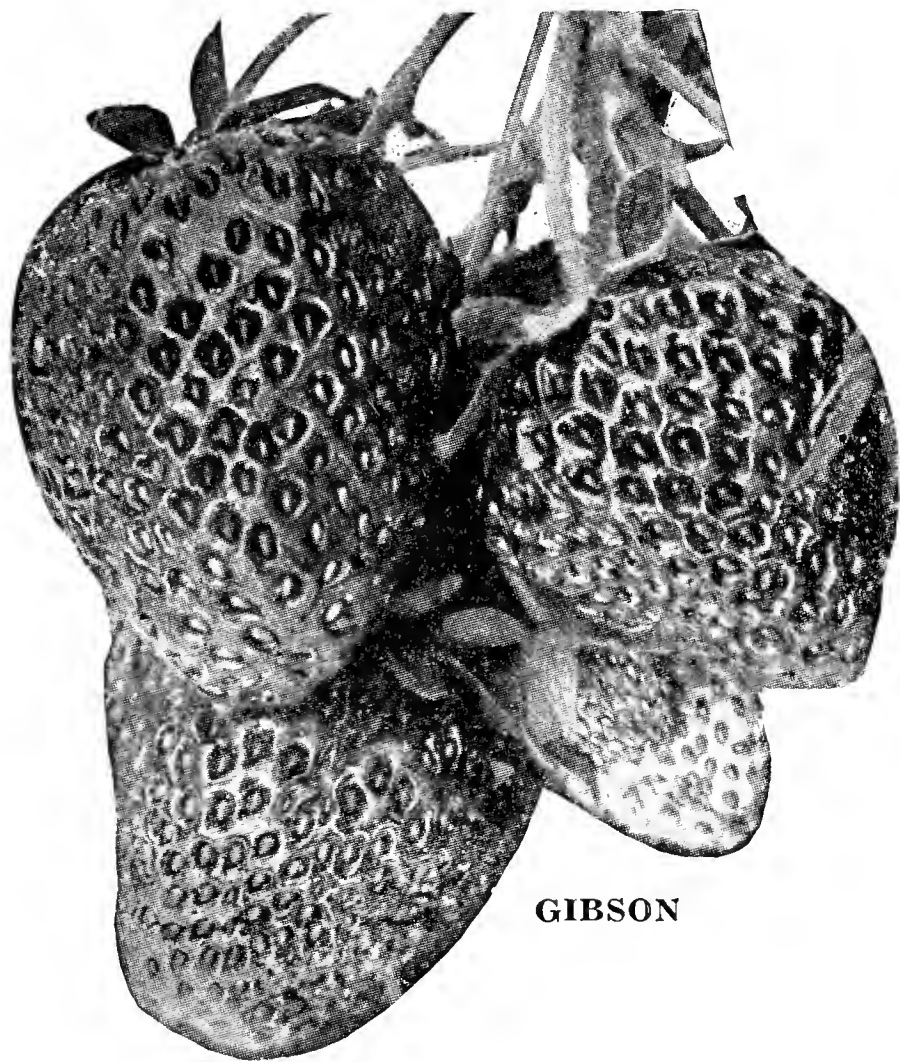
Remarkably Long Fruiting—40 Days

GRAND CHAMPION is a moneymaker. Unusually frost-resistant; ripens over an unbelievably long season beginning a few days after Premier—Sometimes lasts 40 days. Growers make big profits with Grand Champion because of its big crops, good quality, great size and good shipping qualities that put it on the market for top prices. We recommend it for your planting.

Ours are genuine GRAND CHAMPION. Plant this spring.

BEAVER—Early. Productive Hardy Berry

A newer variety recently originated in Wisconsin and has proven a satisfactory producer in all northern fruit sections. A cross between Premier and Dr. Burrill. Beaver berries have the bright attractive appearance and uniform shape of Premier, but like Dr. Burrill it is a much better plant maker on any good land and is especially recommended for poorer soils. For this reason, Beaver is more certain than Premier to bring regular good crops.



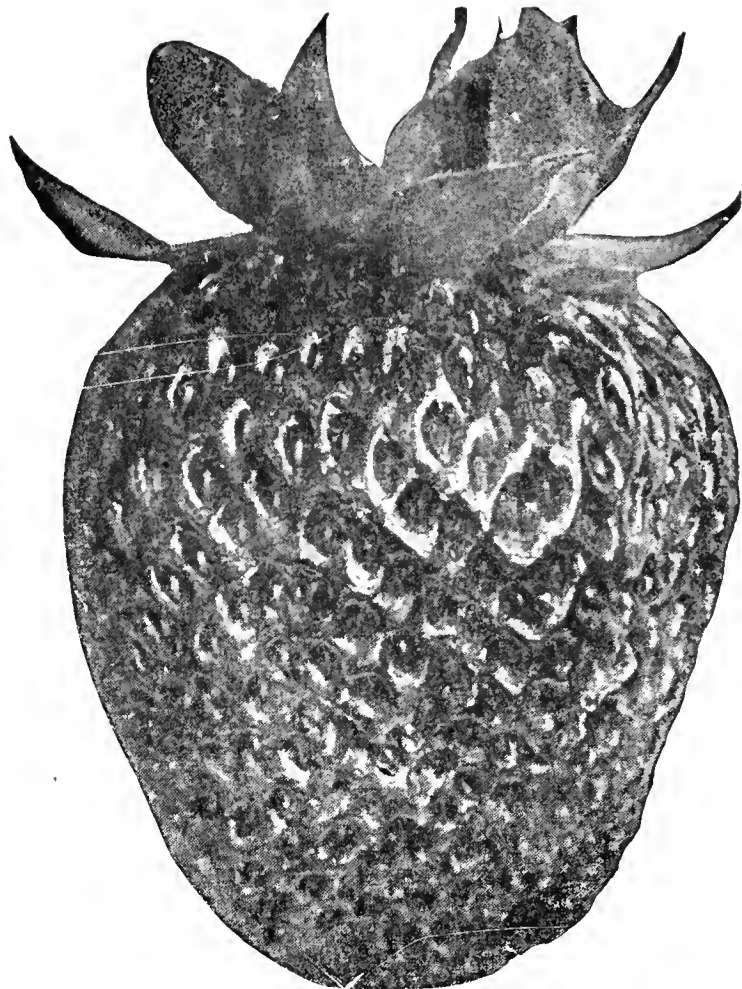
GIBSON

GIBSON—Mid-Early Old Variety, One of the Best

This fact alone speaks volumes for its all around excellence. Gibson is preferred by many growers today because it can be depended on, where some of the newer varieties have not been proven. A strong pollenizer and vigorous plant maker; thrives in all soils and climates. Two to four large fruit stems on every plant loaded with great, handsome, glossy berries.

Gibson possesses an excellent fine flavor. Excellent berry for table, market or canning. Its good appearance always sells it.

You can depend on Gibson.



GRAND CHAMPION

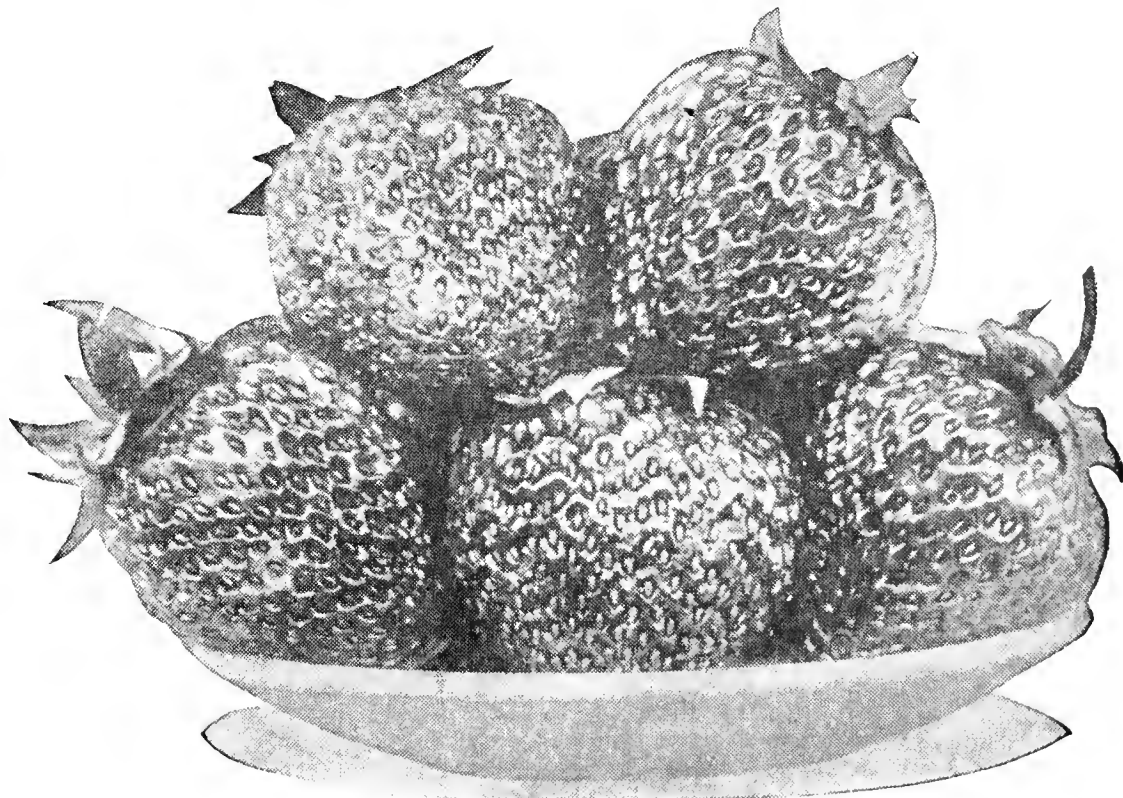
BLAKEMORE—Very Early Exceptionally Productive—An Ideal Shipper

An early berry of outstanding commercial value. One of the firmest berries we know of and its glossy, bright red color does not fade or turn dark when picked. These two facts and its very early season make it a most profitable variety for either local or distant markets.

Firm Bright Berries—Real Strawberry Flavor.

Unusually good plant maker—much better than Premier in this respect. Berries resemble Premier but are lighter red, as large and have more of a “strawberry” flavor and therefore better for canning and preserving. Fruit stems are upright, making easy picking. Plants are vigorous, healthy growers. One of the most valuable varieties originated by U. S. Department of Agriculture.

Particularly desirable on locations where it is hard to get a good stand of Premier. Blakemore when kept to a narrow picking row will produce a money making crop of finest berries every time.



BLAKEMORE



EVERBEARING STRAWBERRIES

GEM

Make Money This Fall With Gem

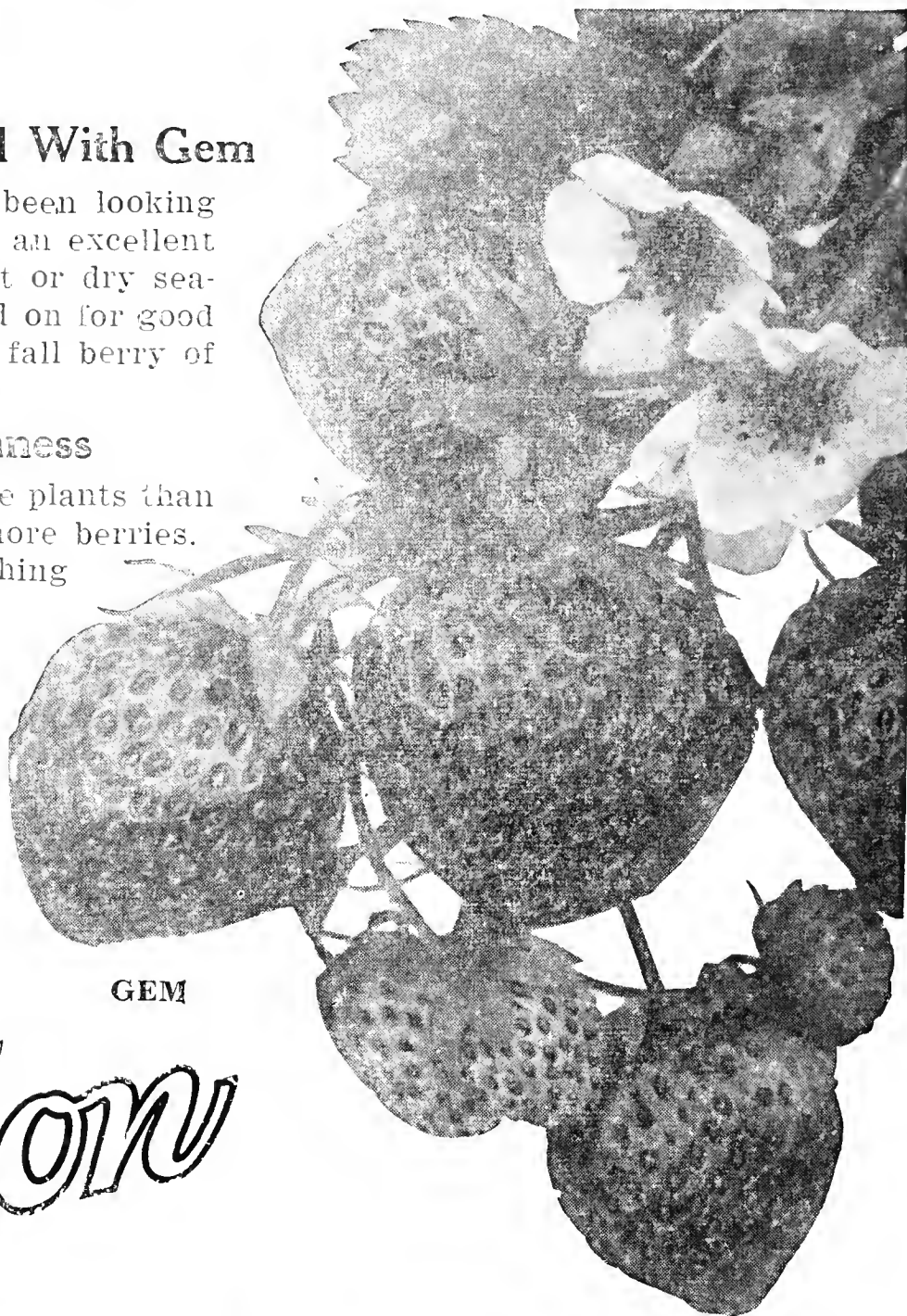
Gem is the everbearer fruit growers have been looking for because unlike all other everbearers, it is an excellent plant maker on good or poor soils and in wet or dry seasons. This fact means that it can be depended on for good crops every year. Here we have a really fine fall berry of good size, fine flavor and unusual firmness.

Productiveness—Flavor—Firmness

1. **Productiveness**—GEM makes so many more plants than other everbearers that it produces many more berries.
2. **Flavor**—A true strawberry flavor—something most everbearers don't have.
3. **Firmness**—remarkably firm—only everbearer that reaches market in really first class shape.
4. **Profits**—because of size, firmness and sure crops—good profits are certain.

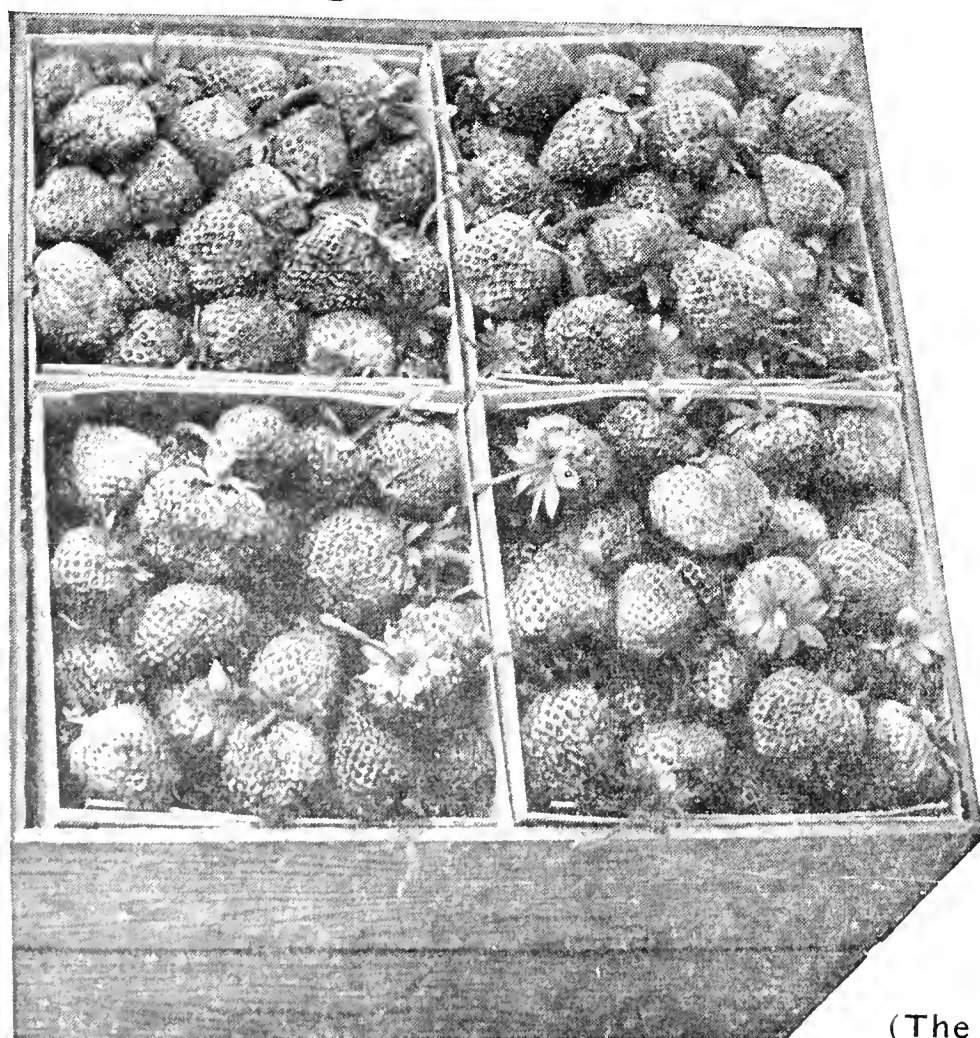
MICHIGAN EXP. STATION SAYS—"Gem is certainly a wonder as far as plant making is concerned and it certainly bears well."

You can plant Gem with full confidence of good profits.



GEM

Everbearing *Mastodon*



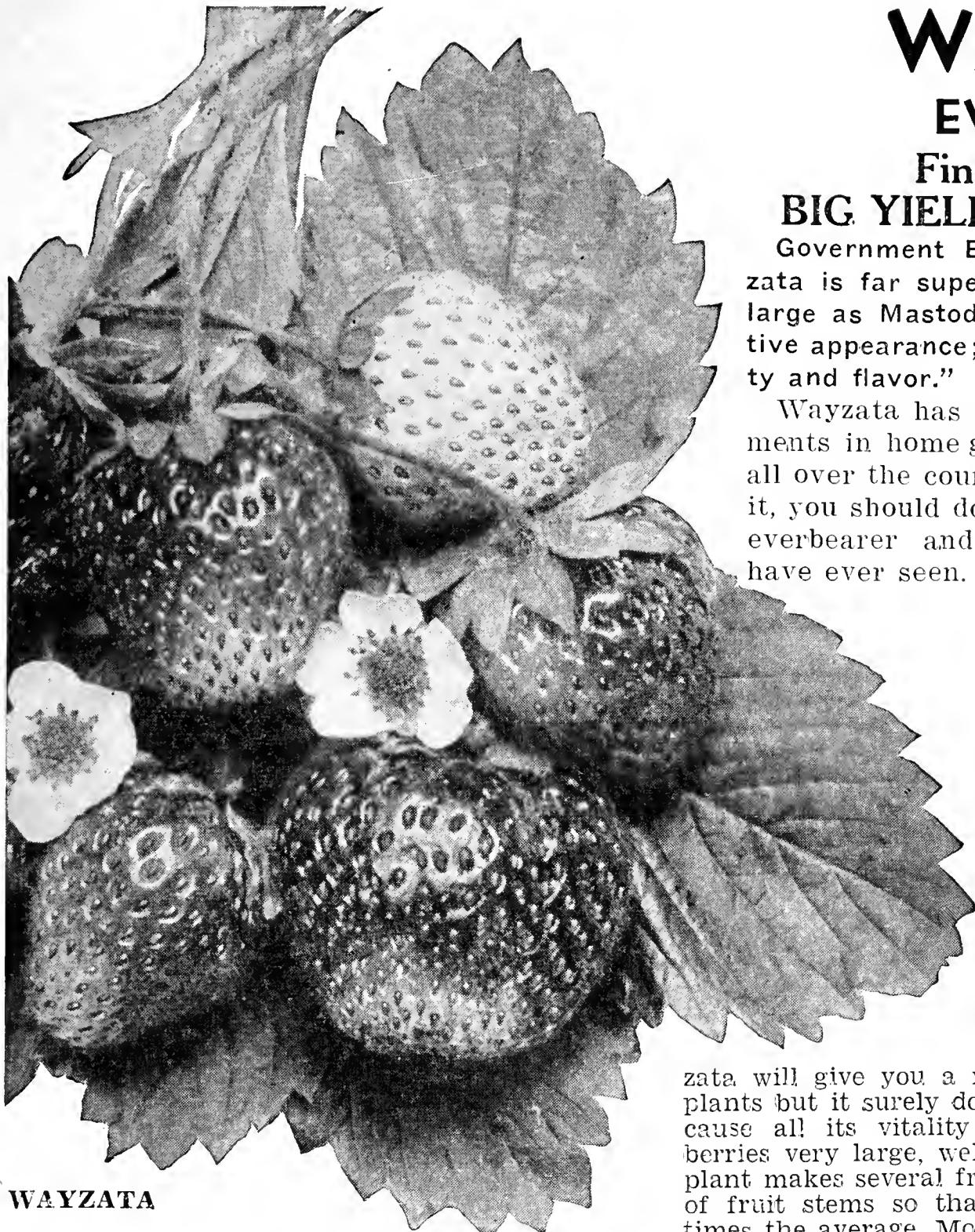
3 Big Crops In 18 Months

This Fall—Next Spring—Next Fall

Everyone wants and needs a good everbearer that can be depended on to produce plenty of good fruit regularly in the late summer and fall. Mastodon has shown year after year that it will do this in all sections and under most any soil and weather conditions. It is entirely satisfactory for the home garden or commercial patch. Baldwin's Mastodon Plants are guaranteed true-to-name and will do these things for you. Through years of proper selection and propagation they are superior in vitality and productiveness. The berries are "Mastodons" in size.

Plant plenty Mastodon and have good fruit to sell at top prices this summer and fall. **ORDER YOURS TODAY.**

(The picture shows 4 quarts of BIG MASTODON)



WAYZATA

EVERBEARER

Finest Flavor of All
BIG YIELD—\$1,200 PER ACRE

Government Experiment Stations say: "Wayzata is far superior to any other everbearer; large as Mastodon; bears heavier; most attractive appearance; best of all everbearers in quality and flavor."

Wayzata has proven every one of these statements in home gardens and commercial plantings all over the country. If you are not now growing it, you should do so because Wayzata is the best everbearer and finest flavored strawberry we have ever seen.

Flavor: Far superior to any other strawberry.

Size: 80% of berries as large as the largest Mastodon.

Acre Yield: 4-year average—200 24-pint cases and \$800; July to October.

Average Price: Per 24-pint case, \$3.75 to \$5.00.

Of all strawberries, Wayzata is one that we would like every one of our customers to have in his garden because in all our experience we honestly have never tasted a strawberry that has such a wonderfully delicious flavor. Way-

zata will give you a real treat. It does not make many plants but it surely does produce big crops of berries because all its vitality goes into the fruit, making the berries very large, well formed and evenly colored. Each plant makes several fruit bearing crowns, each crown full of fruit stems so that the yield of one plant is many times the average. More plants can be set on small space and greater crops picked. **Exceptionally strong growers on any good fruit soil; withstand drought remarkably well. Red clear through—no green tips. Wayzata is hardy and frost resistant. PLANT IN APRIL—BEGIN PICKING IN JULY—KEEP PICKING INTO OCTOBER.**

For a grower who has fruited several acres for four years, the highest yearly return was \$1200 per acre from July to October, and the average was \$800. Many customers are making fine profits on local sales from a few hundred plants in a small garden. From these statements you can see that here is a really superior berry recommended by both Government Stations and commercial grower.

Plant at least 100 Wayzata for the pleasure of really delicious strawberries this summer and fall.

SURPLUS STRAWBERRY PLANTS—Each day there are some plants dug extra and rather than throw these away we offer them at these low prices All are standard, June-bearing kinds, (no everbearers) fresh dug, labeled true-to-name.

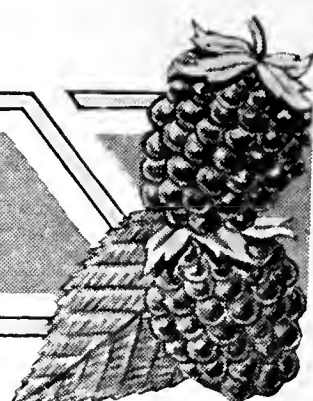
Our selection, 300 or more. Prices net, no discount. 300 for \$1.35; 500 for \$1.65; 1,000 for \$2.75.

**SPECIAL
ANNIVERSARY
STRAWBERRY
COLLECTIONS
SEE PAGE 16**

1939 PRICES FOR STRAWBERRY PLANTS

| | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
|-------------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Aroma | \$0.35 | \$0.55 | \$0.70 | \$0.80 | \$1.50 | \$2.15 | \$2.45 | \$4.75 |
| Beaver | .30 | .50 | .65 | .75 | 1.40 | 1.95 | 2.25 | 4.50 |
| Blakemore | .30 | .50 | .65 | .75 | 1.40 | 1.95 | 2.25 | 4.50 |
| Brandywine | .35 | .55 | .70 | .80 | 1.50 | 2.15 | 2.45 | 4.75 |
| Catskill | .45 | .65 | .85 | .95 | 1.65 | 2.40 | 2.85 | 5.25 |
| Dr. Burrill | .30 | .50 | .65 | .75 | 1.40 | 1.95 | 2.10 | 3.95 |
| Dorsett | .35 | .55 | .70 | .80 | 1.50 | 2.15 | 2.45 | 4.75 |
| Fairfax | .45 | .65 | .85 | .95 | 1.65 | 2.40 | 2.85 | 5.25 |
| Gibson | .30 | .50 | .65 | .75 | 1.40 | 1.95 | 2.25 | 4.50 |
| Grand Champion | .45 | .70 | .90 | 1.10 | 1.70 | 2.40 | 2.85 | 5.25 |
| Premier | .40 | .55 | .70 | .80 | 1.50 | 2.15 | 2.45 | 4.95 |
| Senator Dunlap | .30 | .50 | .65 | .75 | 1.40 | 1.95 | 2.10 | 3.95 |
| Gem Everbearing | .50 | .85 | 1.10 | 1.35 | 2.35 | 2.95 | 3.55 | 8.75 |
| Mastodon Everbearing .. | .65 | 1.10 | 1.40 | 1.60 | 3.00 | 3.95 | 4.75 | 10.25 |
| Wayzata Everbearing ... | 1.30 | 2.00 | 2.45 | 3.75 | 6.75 | 8.90 | 10.45 | 25.50 |

For Low Prices on Quantities of Premier, Dunlap, Dorsett and Catskill See Descriptions.
(Special Cash Discount for Early Orders—Page 3)



BLACKBERRIES

The Best Kinds For Home or Market

Did you ever see finer looking berries than those shown here? Blackberries are more popular than ever, but you must grow the right varieties and get the best quality of plants to secure the maximum profits. These varieties, we know, will produce the crops you expect and like our raspberry plants these bushes are Michigan double inspected, A-1 stock. You can expect the best results with such a start.

BEARING AGE BUSHES

For quick crops in your garden, plant these big 2 year old transplants. Heavily rooted and well branched, they are ready to bring you some berries this summer and a full crop next season.

We have all varieties. Order yours early.

BLACKBERRY

Garden

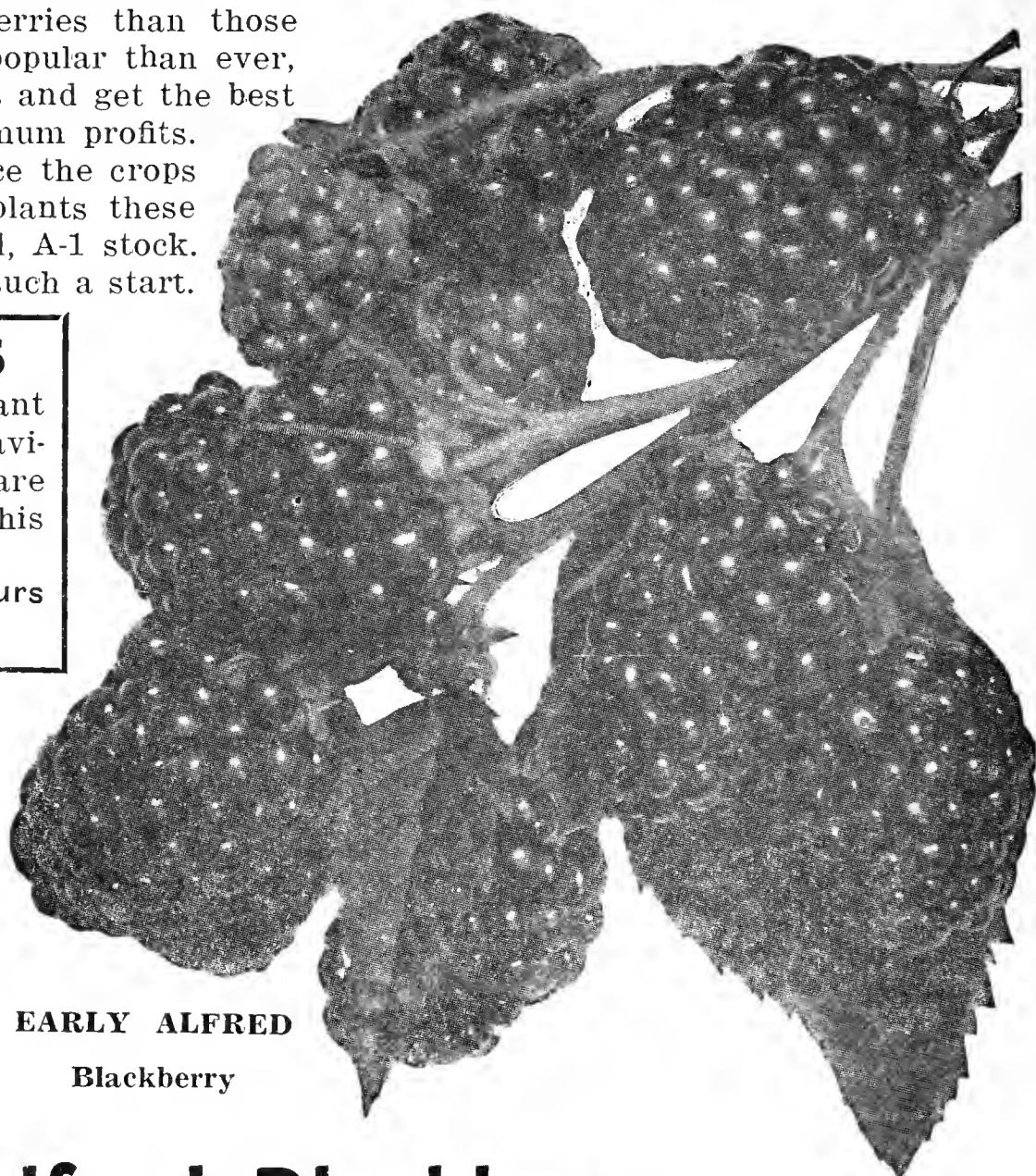
25 Alfred

25 Eldorado

Only \$1.35

Two Collections

Only \$2.45



EARLY ALFRED

Blackberry

Early Alfred Blackberry

The Best Blackberry for Every Use

Alfred has been grown by leading fruit growers and proven the Best Early Blackberry variety. We unreservedly recommend it to our customers as thoroughly satisfactory and the equal of any blackberry early or late when it comes to producing big crops and paying worth-while profits. Think of a bush full of tremendously big blackberries from 1½ to 1¾ inches long, practically free from seeds, coreless and with a thick pulp fairly bursting with sweet delicious juice. That's Alfred!

Paying Crops Every Year—Big Juicy, Delicious Berries

Alfred ripens a full 10 days ahead of Eldorado and continues all through the Eldorado season. Alfred berries are bigger, brighter colored, of better flavor and bring better prices right along. Once you grow Alfred you won't be satisfied with any other berry—fine, large berries that carry well to market.

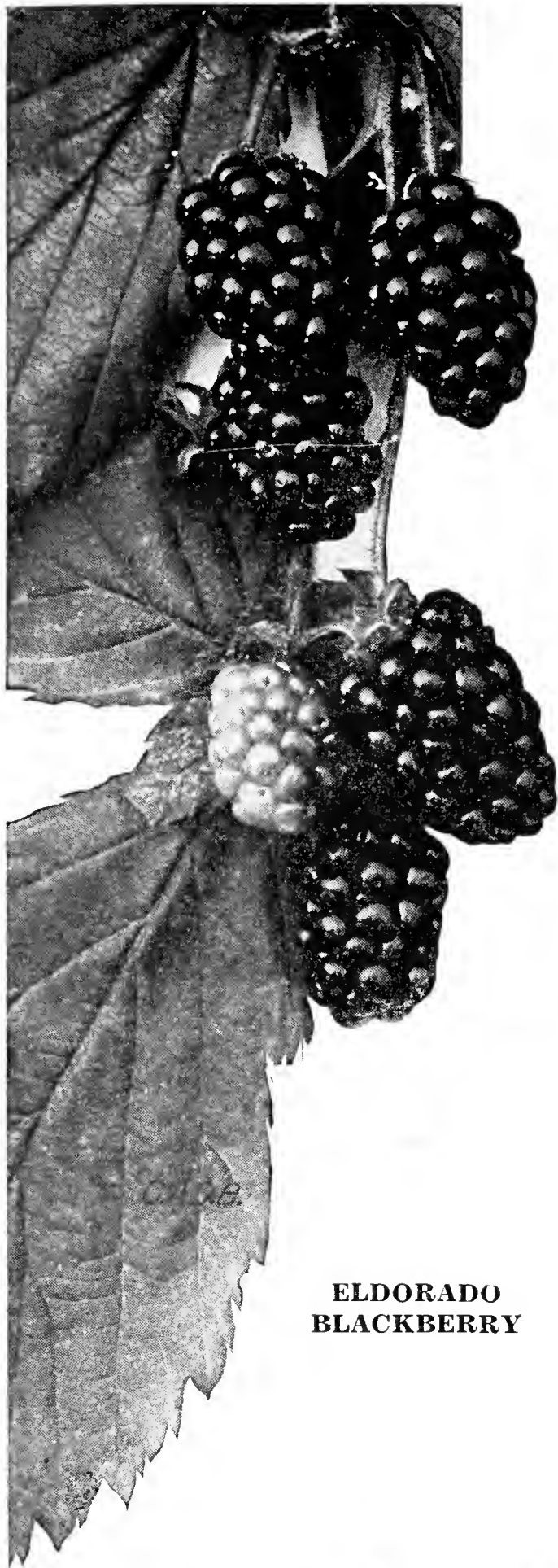
The plant is such a vigorous, healthy grower that it produces a good crop the first year after planting. Withstands cold that kills less hardy varieties.

Alfred will please you—whether raised for pleasure or profit. It is another of our splendid varieties—selected for its worth. Alfred plants are still scarce, but we are making a price within the reach of all, because everyone should have this wonderfully fine berry.

BLACKBERRY AND DEWBERRY PLANT PRICES FOR 1939

| | 12 | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
|--|--------|--------|--------|--------|--------|--------|---------|---------|---------|
| Alfred, 1-yr., No. 1 | \$0.55 | \$0.90 | \$1.65 | \$2.25 | \$2.75 | \$4.70 | \$ 6.35 | \$ 7.25 | \$15.95 |
| Alfred Transplants, 2-yr., No. 1 | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 12.25 | 27.50 |
| Eldorado, 1-yr., Medium | .40 | .65 | 1.00 | 1.45 | 1.75 | 2.70 | 3.80 | 4.65 | 9.95 |
| Eldorado, 1-yr., No. 1 | .50 | .80 | 1.45 | 1.75 | 2.50 | 4.25 | 5.80 | 6.65 | 13.95 |
| Eldorado Transplants, 2-yr., No. 1 | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 12.25 | 27.50 |
| Lucretia, 1-yr., No. 1 | .45 | .80 | 1.40 | 1.75 | 2.25 | 4.15 | 5.60 | 6.75 | 14.45 |
| Lucretia Transplants, 2-yr., No. 1 | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 12.25 | 27.50 |

ORDER NOW—Don't be disappointed, Sure-to-grow, No. 1 grade plants.



**ELDORADO
BLACKBERRY**

Eldorado Blackberry

Satisfactory Everywhere—Always Dependable

Every good quality possessed by other blackberries is emphasized in ELDORADO. Its exclusive advantages are: Absolute freedom from Orange Rust; a very heavy bearer with great, jet black berries.

Plants are so strong and vigorous they survive severest Northern Winter without mulching; Eldorado will produce paying crops in climates and locations where less hardy kinds will be frozen. A splendid shipper because the berries are so firm. Plant Eldorado generously. They are making big money for other growers and will do the same for you.

Eldorado Root Cuttings

For best results, plant ELDORADO ROOT CUTTINGS rather than sucker plants. The cuttings are better rooted and thrive better even under favorable conditions. Our ELDORADO ROOT CUTTINGS are from thrifty plants in full bearing and are especially satisfactory.

Are You Growing The New Mammoth BOYSENBERRY?

(See Back Cover For Illustration)

If not, you are missing a good, sure money crop and a crop that you can grow easily.

Boysenberries are vine berries, growing like dewberries, are extremely winter-hardy, and unusually productive.

They have made a profit at the rate of over \$3000 per acre.

Berries are of immense size—some 2½ inches long—glossy purple-black color, deliciously sweet flavor something like a red raspberry.

A few vines will produce all you need for home use and some to sell, and a larger planting will be a real money-maker for you.

Plant genuine Boysenberry this spring.

SPECIAL BOYSENBERRY BARGAIN

12 Boysenberry

1 Collection \$1.55

25 Alfred Blackberry

2 Collections \$2.75

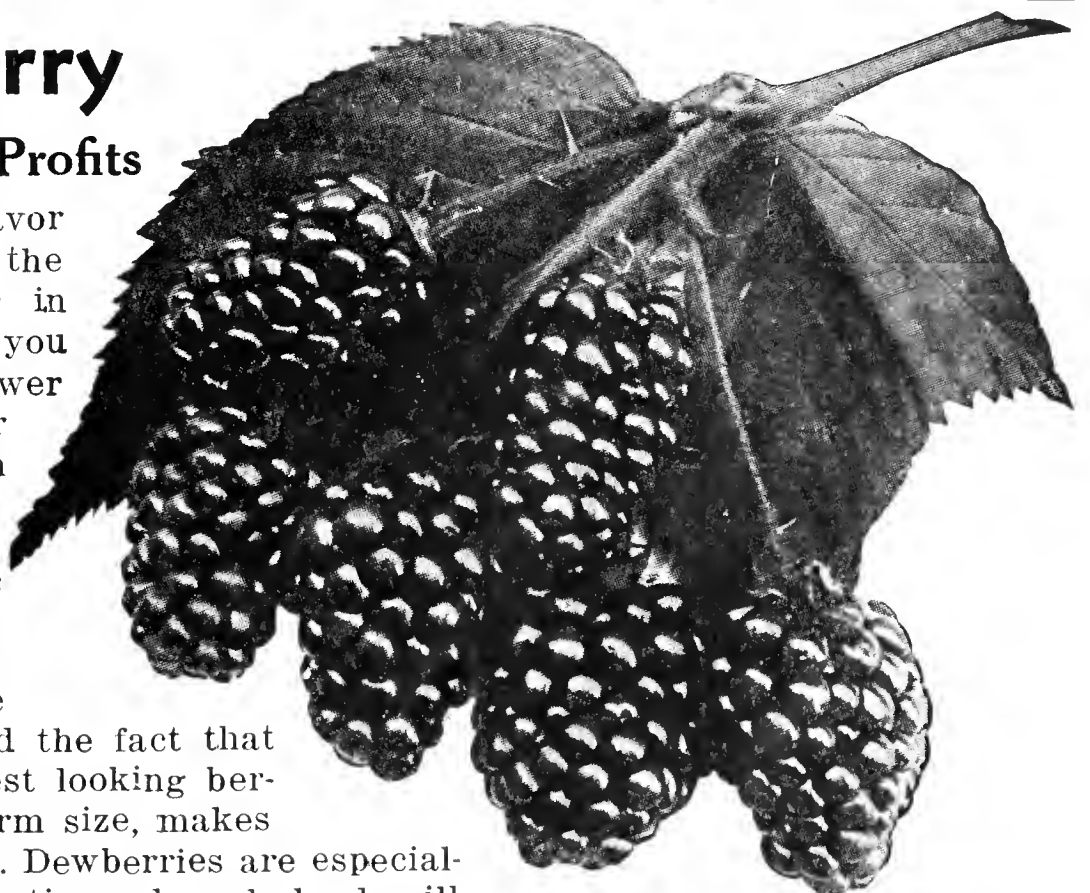
Lucretia Dewberry

Plant Lucretia to Increase Fruit Profits

Dewberries are coming back into favor because they are profitable. Lucretia is the finest Dewberry—incomparably better in size and flavor than any Blackberry you have seen or tasted. The price the grower receives for Dewberries averages 20 per cent more than for blackberries. You can see that it will pay to grow Lucretia.

Ripens 7 to 10 Days Before Most Blackberries

Ripens a week to ten days before the earliest ordinary blackberries. This, and the fact that they are unquestionably one of the finest looking berries of their kind and of such big, uniform size, makes them topnotchers on price in any market. Dewberries are especially productive in light soils. Plant Lucretia and such land will make you a profit.



LUCRETIA



RASPBERRIES



—Make Money Every Year—

You can expect the best raspberry varieties to give you a paying crop every year, just after strawberries are gone. They are demanded for table and canning everywhere at good prices. Every home fruit garden needs raspberries to make it complete. These are the best varieties and our prices are right—plant raspberries and make paying investment.

State Inspected—Healthy, Thrifty Stock

Good disease-free, healthy stock is needed by every grower—to plant any other kind is a waste of money. Many of the older raspberry fields are not producing a full crop and need replacing. Berrien County, Michigan, is recognized as having the most healthy, most vigorous raspberry plants grown and every Baldwin plant is twice inspected and certified by Michigan State Inspectors. This makes your success more certain.



CUMBERLAND

Leading Commercial Variety

“The Business Blackcap”

Bears Heavily—Picks Easily—Always Makes Money

Clear money above all expense is what you want and you can depend on Baldwin's heavy producing vigorous plants for it. Cumberland is still the leading berry in the plantings of commercial fruit growers everywhere. Government Experiment Stations have found none that promise to be a better money-maker.

Low Prices For Dependable Certified Plants

Plants vigorous and very productive; thrive everywhere. Berries large, firm, jet black with a delicious flavor. Wonderful long distance shippers—attractive appearance—always command good prices. Guaranteed to please you and make big money.

Michigan grown, double inspected raspberry plants are recognized throughout the country as the best. Our soil is especially adapted to produce sturdy, well rooted, quick growing plants.

RASPBERRY GARDEN

25 NEW LOGAN (Early)
25 CUMBERLAND (Medium)
25 QUILLEN (Late)
25 POTOMAC PURPLE

1 Garden \$2.65; 2 for \$4.75

NEW LOGAN —Early

By Far the Best Early Blackcap

This is the early variety growers have been looking for. It has all the good points other early berries have lacked. Its berries are good size, do not crumble (unusually firm), do not dry up, hold a glossy black color and have a deliciously sweet flavor. Logan is a fine home garden berry. Bears heavily, maturing most of its crop before Cumberland begins and so gets the best of the early high prices. Many Michigan canning companies are contracting Logan because they like its rich flavor and uniform berries.

Ripens 6 to 9 Days Before Cumberland

Logan is recommended by Michigan and Ohio Experiment Stations. It has proven to be an entirely satisfactory commercial berry in the great fruit sections of these states. It is remarkably free from and resistant to disease; a strong grower, throwing out plenty of fruit canes.

We recommend Logan for its earliness, its excellent quality, its firmness and color for market. Be sure to plant this spring. You will be well repaid. Our price is low for this New Early Raspberry.

TRANSPLANTS

Save A Year

Have Fruit This Summer

Every year more gardens are being planted with transplants. These are large, branched, 2-year bushes, carefully dug and will go right to work for you. Fine for the home garden, too, so don't fail to plant 25 to 50 and have fruit quickly. The demand is heavy so order early.

(Prices on Page 14)



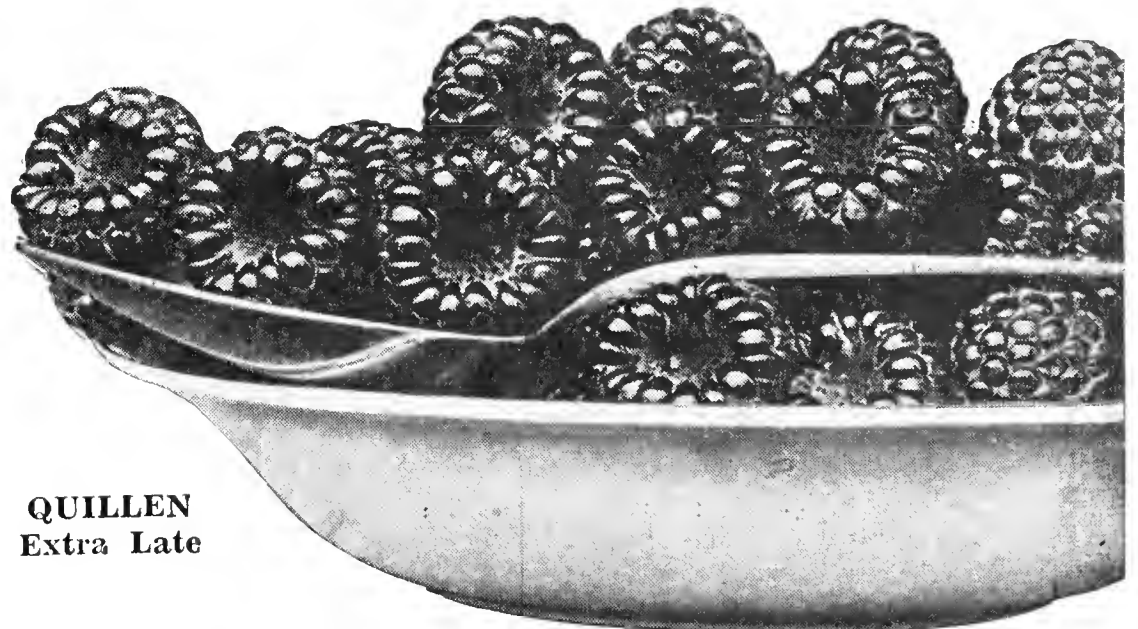
NEW LOGAN
Extra Early

QUILLEN—Late

Disease Proof—Assures Long Life and Good Crops

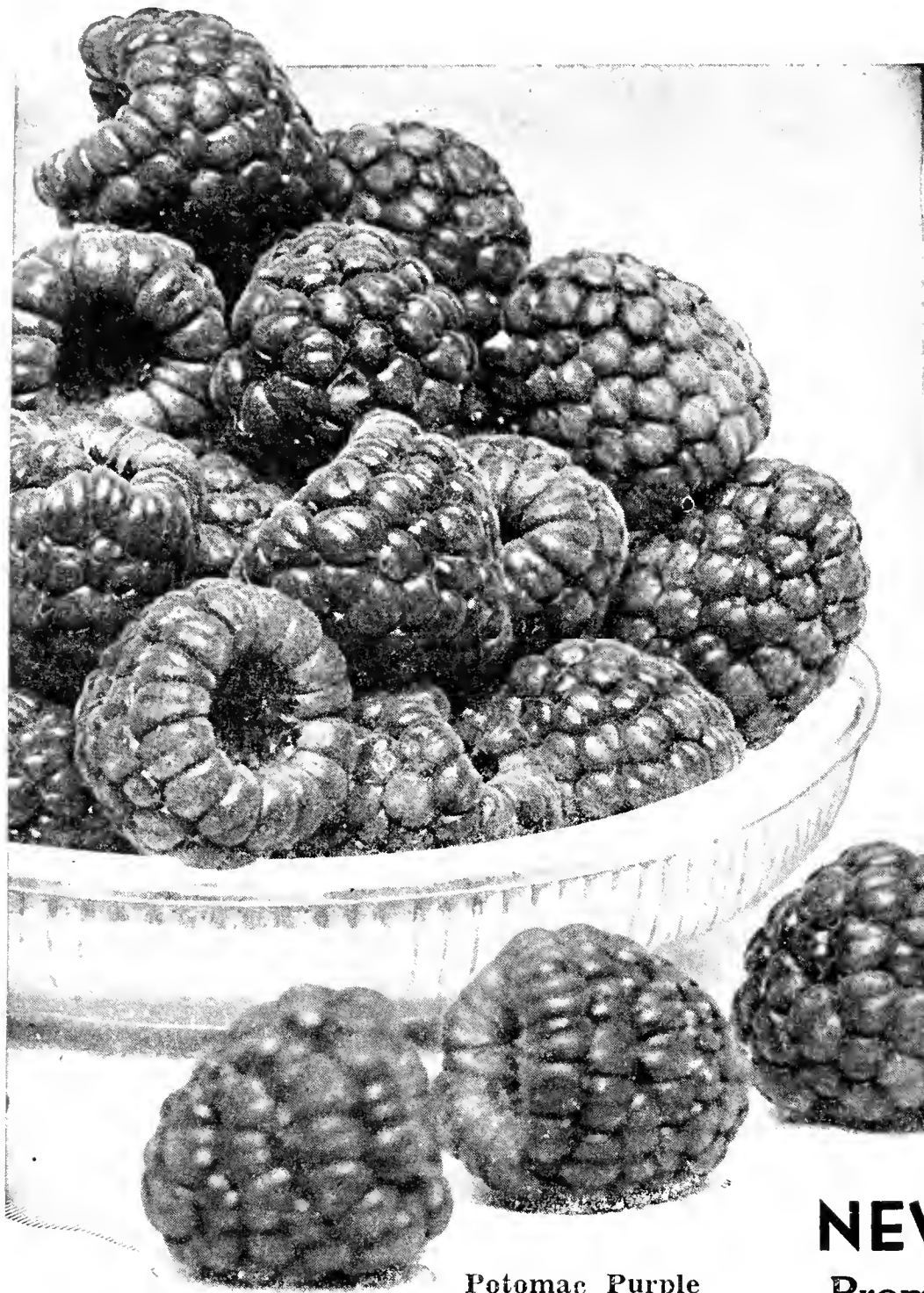
Here is a remarkable new late variety that seems about perfect in every way. It appears to be almost disease proof—producing good crops alongside other varieties being killed out. An unusually healthy grower, producing plenty of fruit canes and therefore a big crop of very large berries. In size berries exceed Cumberland and are exceptionally large, and of good shipping quality.

A heavy bearing, real late raspberry has been needed to bring good crops at the end of the season when prices go up. Our increasing sale of Quillen plants each year shows that our customers have found that Quillen fills this need. We recommend it as the best late variety. Our plants came from the introducer and are genuine. Order now while we have them.



QUILLEN
Extra Late

**You Need Quillen
for
Late Season Profits**



Potomac Purple

POTOMAC PURPLE

Great for Canning and Pies

If you have not eaten purple raspberries both fresh and canned, you have a delightful experience coming for these berries have a color, aroma and flavor that call forth that "more" taste. They are something deliciously different. The ideal home garden should have a wide variety of berries, and there is nothing more pleasing than this new purple raspberry introduced by the U. S. Department of Agriculture. It is in great demand.

Easy to Grow and Profitable

Potomac is a very heavy bearer, ripens late, and bushes are hardy and remarkably free from all raspberry diseases. Progressive fruit growers are finding that purple berries bring above average prices because of their fine quality and striking appearance. Do not fail to include Potomac in your order.

NEW SODUS PURPLE Promises Great Commercial Profits

This newcomer from the Expt. Station will be a money-maker because of its great size, attractive color, extra firmness and exceptionally heavy crops. Giant, bright purple berries, do not crumble, borne in great clusters on every branch. Flavor good—a blending of red and black raspberry.

SODUS is a rapid grower with great strong canes to carry its big load of fine fruit. So far it has shown absolutely no mosaic; plant safely anywhere. Had no winter damage when others were frozen.

Plant SODUS and Try Them!

50th Anniversary Garden A Complete Home Planting

| | |
|---------------------|--------------------------|
| 50 Premier stby. | 25 Latham red rasp. |
| 50 Catskill stby. | 25 Cumberland blk. rasp. |
| 50 Aroma stby. | 25 Potomac Purple rasp. |
| 100 Gem Evby. stby. | 25 Alfred blackberry |
| 25 Chief red rasp. | 25 Eldorado blackberry |

All for Only \$5.95

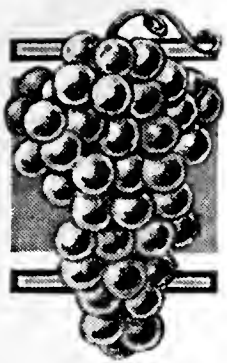
1939 PRICES FOR BLACK AND PURPLE RASPBERRY PLANTS

| | 12 | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
|--------------------------------------|--------|--------|--------|--------|--------|--------|---------|---------|---------|
| Cumberland, 1-yr., No. 1 | \$0.50 | \$0.80 | \$1.40 | \$1.75 | \$2.25 | \$4.15 | \$ 5.60 | \$ 6.75 | \$14.45 |
| Cumberland Transplants, 2-yr., No. 1 | .95 | 1.60 | 2.80 | 3.70 | 4.50 | 7.65 | 10.50 | | |
| New Logan, 1-yr., No. 1 | .50 | .80 | 1.45 | 1.75 | 2.50 | 4.25 | 5.80 | 7.15 | 15.45 |
| New Logan Transplants, 2-yr., No. 1 | .95 | 1.60 | 2.80 | 3.70 | 4.50 | 7.65 | 10.50 | | |
| Quillen, 1-yr., No. 1 | .50 | .80 | 1.45 | 1.75 | 2.50 | 4.25 | 5.80 | 7.55 | 17.45 |
| Potomac Purple, 1-yr., No. 1 | .55 | .90 | 1.65 | 2.25 | 2.75 | 4.70 | 6.35 | 7.80 | 18.00 |
| Sodus Purple, 1-yr., No. 1 | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 12.00 | 26.50 |

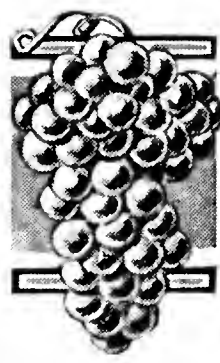
1939 PRICES FOR GRAPE VINES (Descriptions on Next Page)

| | Each | 6 | 12 | 25 | 50 | 100 | 300 | 1000 |
|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Caco, 1-yr., No. 1 | \$0.24 | \$0.90 | \$1.70 | \$2.75 | \$5.30 | \$8.50 | \$0.00 | \$0.00 |
| Delaware, 1-yr., No. 1 | .12 | .50 | .90 | 1.50 | 2.95 | 4.90 | | |
| Fredonia, 1-yr., No. 1 | .20 | .95 | 1.75 | 3.45 | 7.35 | 11.75 | | |
| Moore's Early, 1-yr., No. 1 | .10 | .40 | .75 | 1.20 | 2.30 | 3.75 | | |
| Niagara, 1-yr., No. 1 | .10 | .40 | .70 | 1.10 | 2.00 | 3.10 | 7.45 | 24.50 |
| Niagara, 2-yr., No. 1 | .12 | .50 | .90 | 1.50 | 2.95 | 4.90 | 13.65 | 39.50 |
| Concord, 1-yr., Medium | .08 | .30 | .50 | .85 | 1.40 | 2.40 | 5.60 | 16.50 |
| Concord, 1-yr., No. 1 | .10 | .40 | .65 | 1.00 | 1.90 | 2.90 | 6.90 | 22.50 |
| Concord, 2-yr., No. 1 | .12 | .50 | .90 | 1.45 | 2.80 | 4.65 | 13.15 | 37.50 |

SPECIAL CASH DISCOUNT FOR EARLY ORDERS— PAGE 3



GRAPE VINES



A Lifetime of Crops and Profits

Michigan vines rank among the finest grown and because of our specially adapted soil and location, you can depend on these of ours. Every one is grown from heavy producing vineyards only, so they will bear full crops of No. 1 grapes for you. Really good grape vines are scarce because it requires proper soil, fertilization and grading to produce first grade stock. We are fortunate in having some fine, well-rooted vines. It is no trouble to grow grapes. Few plantings have been made recently so now is the time to plant.

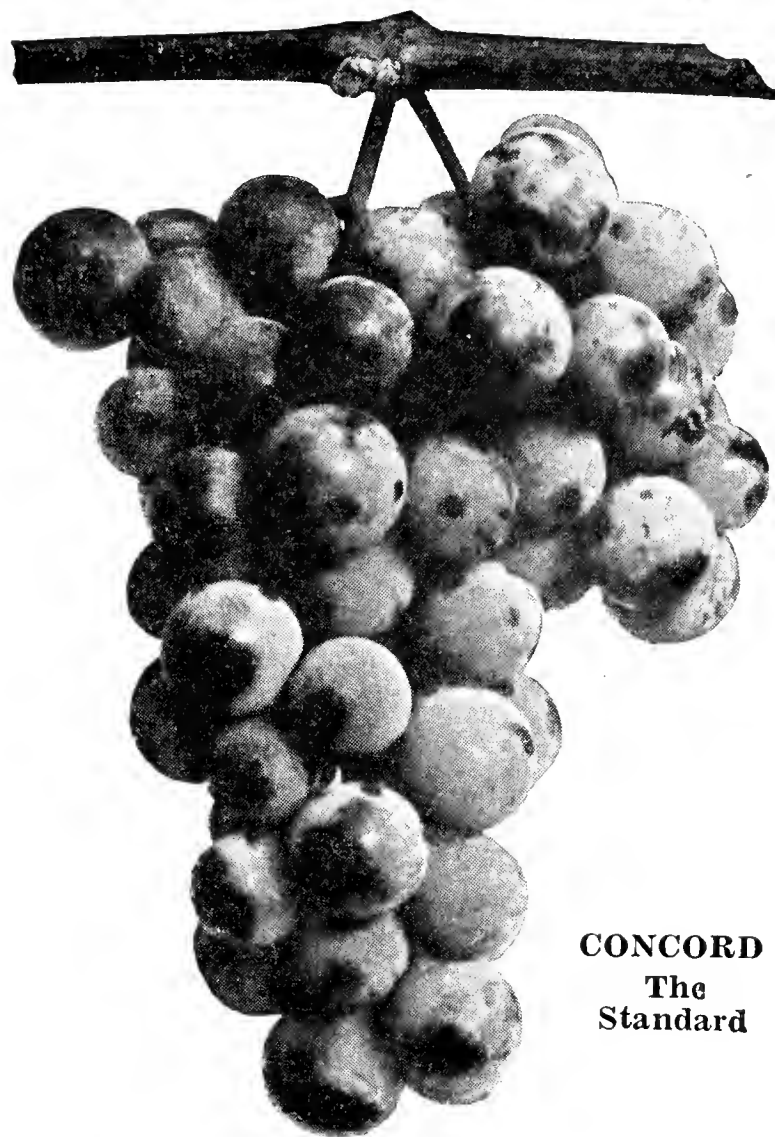
CONCORD

The Universal Black Grape

Concord is always in good demand—the standard by which all other black grapes are judged. No vineyard or arbor is complete without Concord. Best for market, eating and home uses.

It is the main crop for every grower everywhere and produces big crops on any soil every year. After the first expense the cost of up-keep is but little. It is a profitable permanent investment.

Our Concord vines are well rooted, especially adapted to the central west and guaranteed to reach you in perfect growing condition.



CONCORD
The
Standard

NIAGARA — (White)

Best White Grape for Every Purpose

This best known and most popular of all white grapes, ranks with Concord in prolific bearing, size and quality. An unusually mild delicious flavor makes Niagara one of the finest table grapes. A hardy, vigorous grower that will always make good vines and yield heavy crops.

Medium compact, large bunches; berries mostly round, of greenish-white color; very juicy and of excellent flavor, skin is thin but tough and does not crack, making it a fine long-distance shipper.

NEW FREDONIA

A. Better Extra Early Black

Originated and tested by N. Y. Expt. Station, FREDONIA is the best extra early sort, ripens 10 days before Moore's Early and 3 weeks ahead of Concord. Berries are very large, hang well to the bunch and are firm, juicy and of fine flavor. Skin is thick and tough to make a good shipper. Vine is vigorous and productive with medium size very compact bunches.

Early grapes make the most money and FREDONIA is a fine quality extra early grape far ahead of anything now on the market. Begin your planting of this new kind this spring.

DELAWARE—(Red)

Long called the standard of excellence of all grapes as a table delicacy. Bunch small, compact, sometimes shouldered; berries small with thin skin and of unusually sweet flavor. Ripens with Concord. Hardy.

It is impossible to tell you how really delicious these little red grapes are. Don't fail to plant a few vines this spring. Just a little space over the back porch or on a trellis. 3 or 4 vines.

MOORE'S EARLY—Black

A heavy producing early variety. Profitable for commercial growing because it gets the early season prices. Similar to Concord in appearance and quality, ripens about two weeks earlier. It has a peculiarly sweet flavor that makes it a good table grape.

NEW CACO—(Red)

Caco is A-1 in every respect. Hardy, quick bearing, produces every year; fruit beautiful, unusually large size, clear amber color and best of all has a flavor of such sweetness it is a superior table grape.

Caco is a most beautiful hardy grape. Always in demand at grape markets with extra prices. Widely endorsed by experiment stations. Vines just as easy to grow as any other. There is always room for a few vines somewhere. Don't be without Caco.

RASPBERRIES

NEWBURGH

The Leading New
Red Raspberry
(MID-SEASON)

Newburgh is coming to the front in all sections as a leading variety. Our plant sale last spring was twice that of 1937. The berries are very large—probably larger than any other red, very firm, of good flavor, do not crumble, and are a bright attractive red. Because even young plants make many branches it bears a full crop quickly—and it is a very heavy bearer. Bushes are hardy, vigorous growers and after 10 years have shown no mosaic. Think what this means by making certain full annual crops for several years.

NEWBURGH

Long Lived—Heavy Bearer—Bigger Berries

Newburgh was originated by the N. Y. State Experiment Station and is satisfactory everywhere. The N. Y. Fruit Testing Ass'n. says it is the best variety now grown in New York State. Ripens five days before Latham, is of better keeping and shipping qualities, and is of better flavor. Price on our genuine Newburgh is

low and we hope every raspberry grower will take advantage of it. We fully recommend Newburgh as an excellent variety.

Set A Good Planting of Newburgh This Spring

ST. REGIS EVERBEARING

Bears Thru Summer and Into Fall

Just think of having delicious, ripe red raspberries from your own garden through August and September long after other berries are gone. That's what you get with St. Regis. They are mighty profitable to sell then, too, because premium prices of \$4.00 to \$5.00 for a 24 pint case are not uncommon for these fine out-of-season berries.

Bushes are good size, upright, vigorous and remarkably free from disease. St. Regis produces a full spring crop as well.

Every garden should have enough St. Regis to supply the table.

COMPLETE BUSH FRUIT GARDEN

25 Chief (Red)
25 Latham (Red)
25 New Logan (Black)
25 Cumberland (Black)
25 Alfred (B'berry)
ONLY \$3.20; 2 for \$5.75

Special Anniversary Strawberry Collections

PLANTING A

750 Dorsett
750 Premier
ONLY \$6.20

PLANTING B

500 Dorsett
250 Catskill
250 Dunlap
ONLY \$4.95

PLANTING C

100 Mastodon
150 Gem
50 Wayzata
ONLY \$4.45

LATHAM

Most Profitable Late Red

Latham has definitely proved to be the best red raspberry money-maker in every fruit section of the country. Each year for the past four years we sold more Latham plants than all other red varieties put together.

For general planting in all sections, Latham is the best because this hardy, vigorous grower can be depended upon for big annual crops of finest looking berries. Fruit buyers on every market pay a premium for Latham's bright color, firmness and long keeping quality. These things and its most delicious flavor make it equally desirable for home gardens.

Hardy, Productive, Dependable

Hardy and very productive—far outyielding older kinds, it ripens from mid-season to late. We wish we could convince you what a truly fine berry LATHAM is in every way. If you have grown it you already know. Berries are all above average size, bright red, and make the most attractive appearance of any red variety; the flavor is of the finest. You will make no mistake in planting all you can.



Plant Latham for Bigger Crops and More Money

FOR CANNING—Jams and Jellies—Unusually rich color that does not fade, and what a wonderfully delicious, true, fresh raspberry flavor! The ideal berry for canning uses.

GOVERNMENT EXPERIMENT STATIONS—Recent reports from leading fruit states say that Latham is the best and most profitable berry for its season and highly recommend it for planting.

Baldwin's Guaranteed, True-to-name, Disease-free, Genuine LATHAM. You cannot afford to plant any but the best.

CHIEF

The Best Early Red Raspberry for Home or Market

Chief is replacing King and other early kinds because it is better. Early Chief is paying Michigan growers well. Berries are of good size and color, firm, and reach the market in good shape for early-season high prices. Perfectly hardy, a vigorous grower and heavy producer—Chief will make good anywhere.

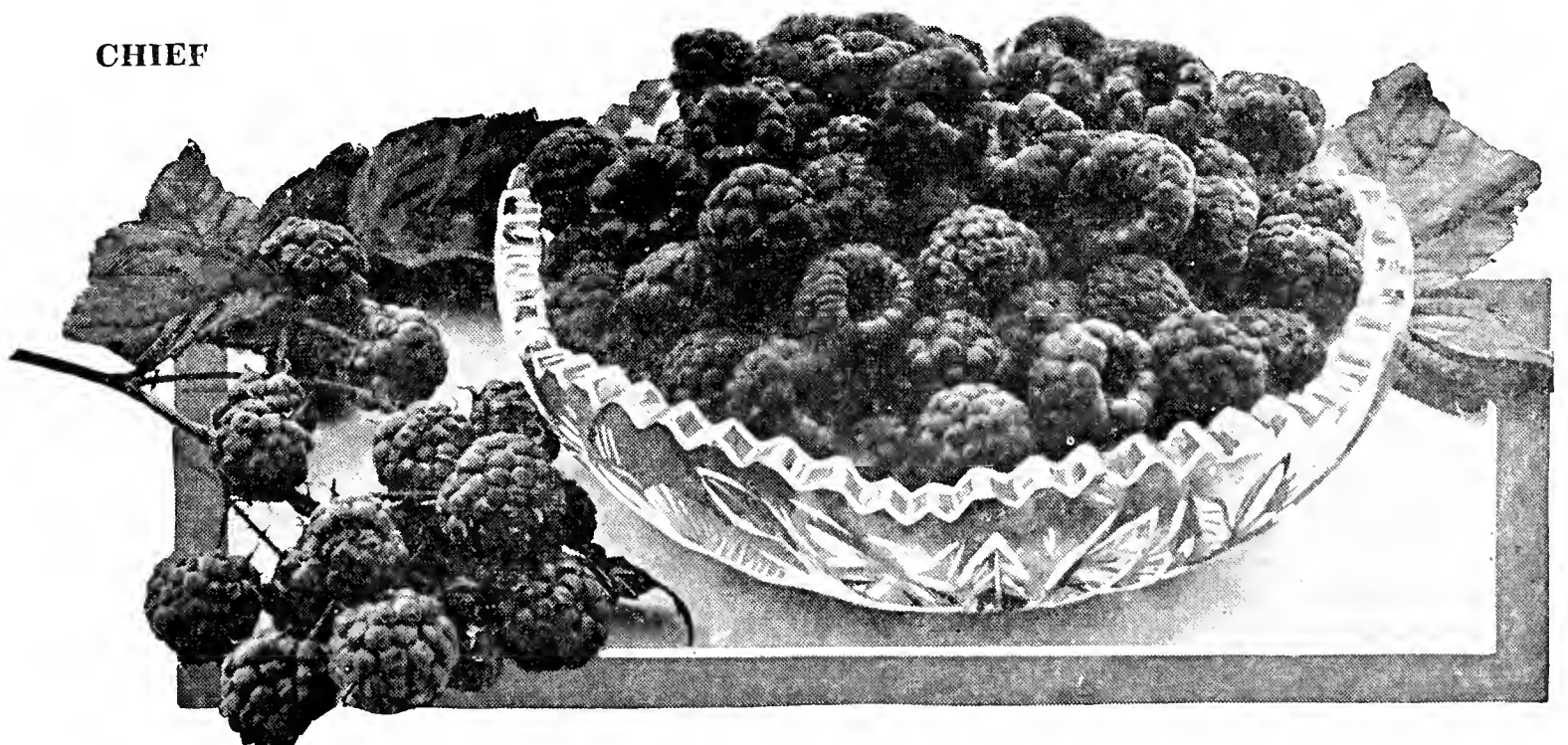
Chief plants received from us are guaranteed true-to-name and No. 1 in every respect. Early red raspberries always pay well and with Chief you can depend on some extra profits. It has been a long time since we offered a red raspberry we think so much of as Chief, and we recommend it to you as better than any other early red sort and one that will pay you well.

**FOR
EARLY**

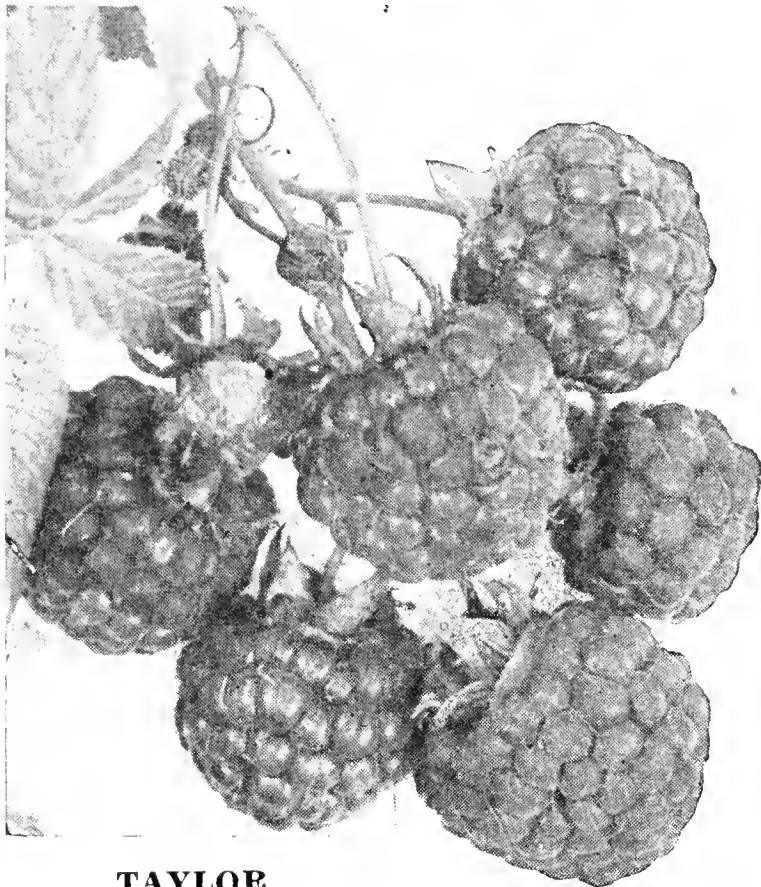
CHIEF

**P
R
O
F
I
T

PLANT
CHIEF**



Two Fine New Reds



TAYLOR

INDIAN SUMMER

Marvelous Everbearer

“Marvelous” describes this new everbearer. The quantity, size and quality of the berries it produces in August, September and October are truly marvelous because they are so far superior to any other everbearer. With such a berry you can make worthwhile profits from the high prices always paid for off-season fruit. You get a good early crop in the regular season, too.

Berries are uniform, rich red, thimble-shaped and juicy; flavor a true, tart raspberry. A thrifty grower and heavy producer. Another N. Y. Station berry. You have never seen any fall berries as good in every way as INDIAN SUMMER. You certainly should plant this spring.

SPECIAL TRIAL GARDEN
12 Each Taylor and Indian Summer
Only \$1.45

25 Each Only \$2.65

TAYLOR

Giant-Size Late Berry

This new variety has every quality needed to make it a perfect berry. Berries larger than any other, uniform and oblong in shape, very firm (will not crack), bright snappy red color—all qualities that make TAYLOR an ideal shipper, arriving in best appearance to bring highest prices. Its deliciously sweet flavor and thick juicy flesh make it just right for eating, canning and preserving at home. The bush is an unusually upright strong-caned grower, making picking easy, and TAYLOR produces big crops over a long season. Originated by N. Y. Expt. Station. Ripens with Latham.

TAYLOR is a really fine new variety and you will make no mistake in planting it now.

BIG BEARING AGE TRANSPLANTS
HAVE FRUIT THIS SUMMER—SAVE A YEAR

Our transplants are big, well-branched, strong growing, two year old bushes. Will bear fruit this summer and practically a full crop next summer.

Because of sure growth and quick crops, transplants should be planted in every garden. We have a limited number of first-grade plants in the following varieties: CHIEF, LATHAM, NEWBURGH, ST. REGIS, and TAYLOR.



New Everbearer—INDIAN SUMMER

| 1939 PRICES FOR RED RASPBERRY PLANTS | | | | | | | | | |
|--|--------|--------|--------|--------|--------|--------|---------|---------|---------|
| | 12 | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
| Chief, 1-yr., No. 1 | \$0.45 | \$0.75 | \$1.35 | \$1.95 | \$2.40 | \$4.25 | \$ 5.75 | \$ 6.90 | \$15.45 |
| Chief Transplants, 2-yr., No. 1 | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 11.55 | 23.95 |
| Indian Summer, Evbg., 1-yr., No. 1 .. | 1.00 | 1.85 | 3.40 | 4.20 | 4.95 | 9.75 | 13.25 | | |
| Latham, 1-yr., No. 1 | .45 | .75 | 1.35 | 1.95 | 2.40 | 4.25 | 5.75 | 6.90 | 15.45 |
| Latham Transplants, 2-yr., No. 1 ... | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 11.55 | 23.95 |
| Newburgh, 1-yr., No. 1 | .55 | .90 | 1.65 | 2.25 | 2.75 | 4.70 | 6.35 | 7.80 | 16.95 |
| Newburgh Transplants, 2-yr., No. 1 .. | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 12.25 | 27.50 |
| St. Regis, Evbg., 1-yr., No. 1 | .55 | .90 | 1.65 | 2.25 | 2.75 | 4.70 | 6.35 | 7.40 | 16.45 |
| St. Regis Trans., Evbg., 2-yr., No. 1 .. | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 11.55 | 23.95 |
| Taylor, 1-yr., No. 1 | .80 | 1.50 | 2.50 | 3.40 | 3.95 | 7.40 | 10.30 | 11.55 | 23.95 |
| Taylor Transplants, 2-yr., No. 1 | 1.10 | 2.00 | 3.75 | 4.90 | 5.95 | 11.00 | 15.50 | | |

There is a Growing Demand for Good ASPARAGUS

Now that canning companies have found how to can asparagus and retain all its delicious flavor and healthful food qualities they are contracting for greater supplies every year. At the same time there is a rapidly increasing demand from grocery stores and commission merchants for fresh asparagus during the summer season.

\$4,000.00 From 4 Acres

That is what one local grower made from his field of asparagus, and shows what can be done with the present day asparagus market. 5,000 roots plant an acre. In this section the cutting season is about two months, beginning in May before any other cash crop. One year plants are preferred by commercial growers.

There is a steady demand with average prices of 5 to 8 cents per pound. You can make money growing asparagus now!

Asparagus is easy to grow and you can make big profits from a small space. 50 to 150 plants will supply this delicious food for the family. A bed lasts for 10 to 15 years, and you can depend on heavy regular crops from our roots. It is most important that you get strong, healthy true-to-name plants. We grow them by the thousands from guaranteed tested seed on special soil to give you the best planting stock possible. **MARY WASHINGTON**—Improved variety developed and recommended by U. S. Dept. of Agriculture. Heavy-yielding, pedigreed strain immune to rust; grows rapidly and produces uniformly tender shoots of excellent table quality; much larger, better flavored variety.



MARY WASHINGTON—Rust Proof

| | 12 | 25 | 50 | 75 | 100 | 200 | 300 | 400 | 1000 |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 1-yr., first grade | \$.25 | \$.40 | \$.60 | \$.80 | \$1.00 | \$1.60 | \$2.10 | \$2.50 | \$4.95 |
| 2-yr., first grade | .40 | .70 | 1.10 | 1.40 | 1.65 | 2.95 | 3.75 | 4.35 | 9.45 |

RHUBARB

Grow It For Home And Market

Every garden needs Rhubarb for the wonderful pies and sauce it makes the first thing in the spring. You can also find a good local market and make good profits, even on a small space.

MYATT'S VICTORIA

EARLY. Attractive pink stalk, delicious, mild flavor. This pink stalk, tender variety is preferred and brings best prices. Our stock is carefully grown from guaranteed tested seed. Victoria is ideal for pies and sauce. Transplants easily; produces abundantly.

1-yr., ½ to 1 Inch—Each 6c; 6 for 30c; 12 for 45c; 25 for 85c; 50 for \$1.45; 100 for \$2.75; 250 for \$6.45; 1000 for \$18.50.
1-yr., 1 Inch and up—Each 8c; 6 for 40c; 12 for 60c; 25 for \$1.10; 50 for \$1.90; 100 for \$3.75; 250 for \$8.55; 1000 for \$24.50.

VICTORIA CLUMPS

Large 2-year olds, ready to produce this fall. Just the thing to get Rhubarb started quickly in your garden.

PRICES—Each 20c; 3 for 45c; 6 for 70c; 12 for \$1.00.

MacDONALD CRIMSON

The New Red Rhubarb

This new variety is the best of all. Its produces unusually large attractive crimson stalks and the good thing is that they are very tender and juicy (skin and all); not tough or stringy as most large stalks are. It yields heavily over a long season and will last for years. Plant MacDONALD this spring and enjoy it.

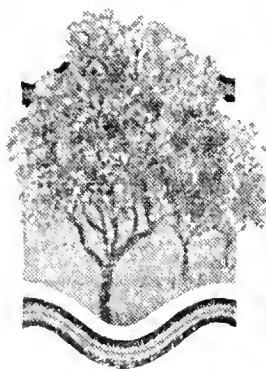
Ours are all strong division roots ready to produce quickly.

MacDONALD CRIMSON

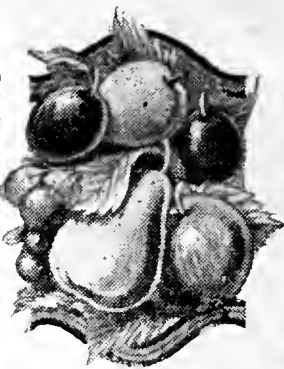
PRICES—Each 49c; 3 for \$1.39; 10 for \$4.35; 25 for \$9.95.



VICTORIA RHUBARB



TREE FRUITS



FIRST GRADE TREES—BEST VARIETIES—LOW PRICES

Buy Baldwin guaranteed true-to-name, well rooted, quick-growing trees. These are high-quality, proven-values best adapted to eastern, middle-western and northern soils and climates. There is real pleasure and a big saving in having two or three trees of each kind of fruit right in your garden. As a commercial proposition, tree fruit is always in profitable demand.

APPLES

Baldwin—Winter. This widely known variety averages about medium size, rich dark, red, juicy, fine flavor. Good for market and home use. One of the first two or three varieties in the great Michigan and New York apple sections.

Cortland—Winter. Many customers have asked us for this newer apple and we are glad to supply them. Cortland is an excellent, early bearing, long keeping McIntosh type. Large fruit streaked with bright red and yellow. One of the best commercial sorts.

Delicious Winter. Known World Over. Brilliant dark red, shading to yellow at blossom end. Large to very large; white tender juicy flesh. Wonderfully rich sub-acid flavor—truly delicious. Ships without bruising makes a wonderful appearance, commanding top prices. Comes into bearing early.

Grimes Golden—Winter. Favorite mild eating apple. Excellent keeper, uniform shape, typical dull gold color. Hardy productive tree. Carefully selected and grafted trees insure entire satisfaction with this fine apple.

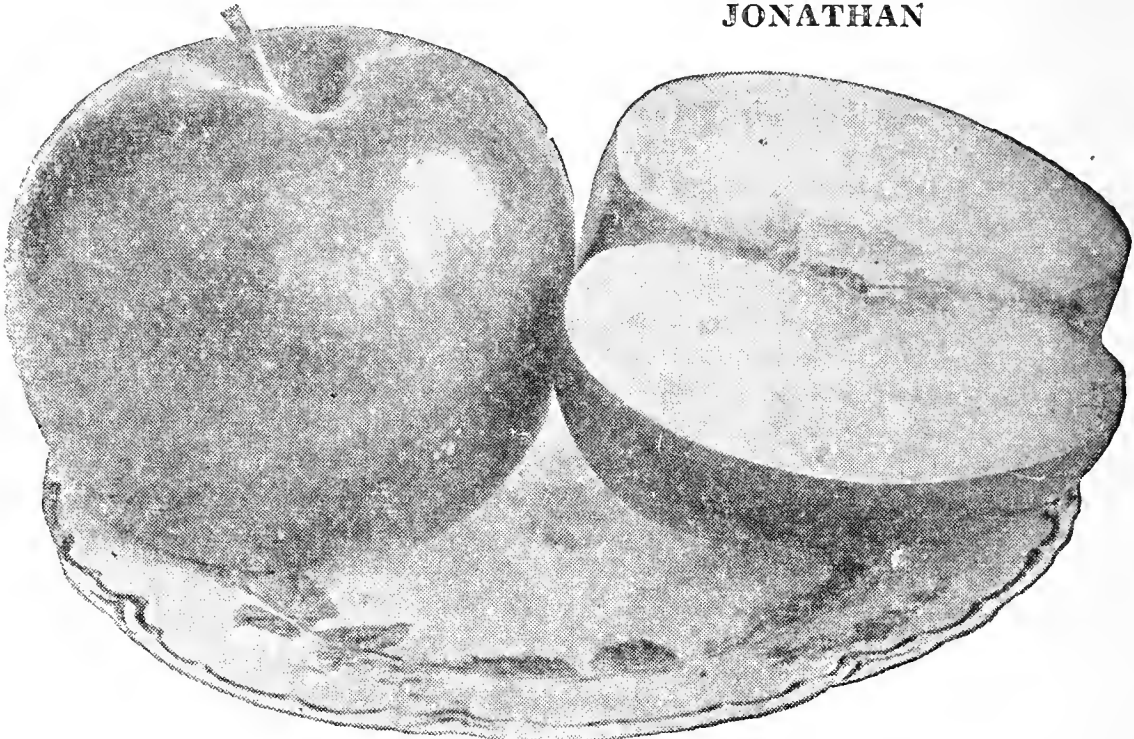
Jonathan—Late Fall. Sold in Every Store. Glossy red; fine grained, juicy flesh, excellent flavor. Medium to large size. Unusual keeper (to February) makes it a most profitable commercial apple. Quick to bear and easily grown in practically every fruit section. Jonathan is first choice in many homes.

Northern Spy—Winter. The old, well-known favorite. Delicious juicy flavor; excellent for eating and cooking. Brilliant streaked red color. Always in demand; good prices; long keeper.

Red Astrachan—Best Early Summer. Well known old sort. Large round, crimson apple; rich juicy, excellent eating and cooking early apple. Vigorous and productive tree.

Stayman's Winesap Late Winter. Best Winesap. Extra large, bright red, crisp, juicy with a wonderful zestful flavor. Stayman easily leads all other Winesaps. Heavy bearers and big money-makers everywhere.

JONATHAN



McIntosh—Winter. A Money-Maker Today. Juicy snow apple—white, crisp flesh; beautiful solid crimson color. Excellent quality—wine-like, true apple flavor. Good annual bearer. Rapidly increasing popularity among consumers everywhere makes good prices certain. One of the most profitable apples.

Wealthy—Fall. Heavy yearly bearer. Hardy, long lived. Attractive brilliant red striped; superior quality, wine-like flavor. An all-round apple for eating, cooking, cider and market.

Yellow Transparent—Early Fall. Has proven both popular and profitable. Fruit large, yellow with crisp sub-acid flavor. Heavy annual bearer; well known everywhere.

Hyslop Crab—Recognized as the best of all crabapples. Its hardy, quick growing tree comes into bearing early. Strong, disease-resistant. Always a heavy annual bearer. Fruit beautiful deep red; firm, juicy, uniform—sells well. Fine for home use.

YELLOW DELICIOUS

This beautiful new apple has the distinctive shape and big size of Red Delicious with an added deliciousness and mildness of flavor that is unsurpassed by any apple. Flesh solid, crisp and full of juice; its rich, golden-yellow, firm smooth skin gives it a luscious appearance. This new, highest quality apple is always in demand and brings top prices. Plant it now.

1939 PRICES FOR FRUIT TREES Selected First Grade, 3½ to 4½ Foot Trees

| | Each | 3 | 10 | 50 |
|---|--------|--------|--------|---------|
| Apples, (2-yr.) all varieties | \$6.38 | \$1.10 | \$3.35 | \$14.75 |
| Pears, (2-yr.) all except Douglas | .49 | 1.45 | 4.45 | 19.75 |
| Peaches, (1-yr.) all except Halehaven | .29 | .80 | 2.35 | 9.75 |
| Cherries, (2-yr.) all varieties | .54 | 1.55 | 4.95 | 22.50 |
| Plums, (2-yr.) all except Stanley | .54 | 1.55 | 4.95 | 22.50 |
| Apricots, (1-yr.) | .54 | 1.55 | 4.95 | 22.50 |
| Quince, (2-yr.) | .58 | 1.65 | 5.35 | 24.75 |

(Descriptions of Plums, Apricots and Quince on Page 22)

PEACHES

CHAMPION—Early August. Best White Freestone. Many prefer this white peach. Full of rich juice, finest flavor. Large red cheek. Heavy bearer; very hardy.

EARLY ELBERTA—August 15 to 20. Somewhat larger and firmer than Elberta, otherwise the same except it ripens 7 to 10 days earlier and brings Elberta prices sooner.

Elberta—September 1. Planted by Thousands. Standard commercial peach. Plant Elberta and be sure of a crop. Large to extra large. Freestone. Golden yellow flesh, red at the pit, firm, juicy. Has no equal as a prolific bearer and shipper. **Best known peach.**

GOLD DROP—Late September. Excellent late, well known peach much in demand. Good annual crops of firm, juicy, yellow, medium size fruits.

GOLDEN JUBILEE—Early August. Ripens with Rochester, but large, firmer, and has a delicious flavor; not quite so hardy. Elberta type peach and ships better than most early kinds. Profitable, extra early peach

J. H. Hale—Late August. First in Size. **Color and Quality.** Yellow, thick skin, colors to a rosy tint. Deep yellow, fine grained very firm flesh—delicious flavor. A beautiful peach, fresh or canned. In size, color and quality, no peach compares with Hale. Always brings \$1.00 to \$1.50 more per bushel.

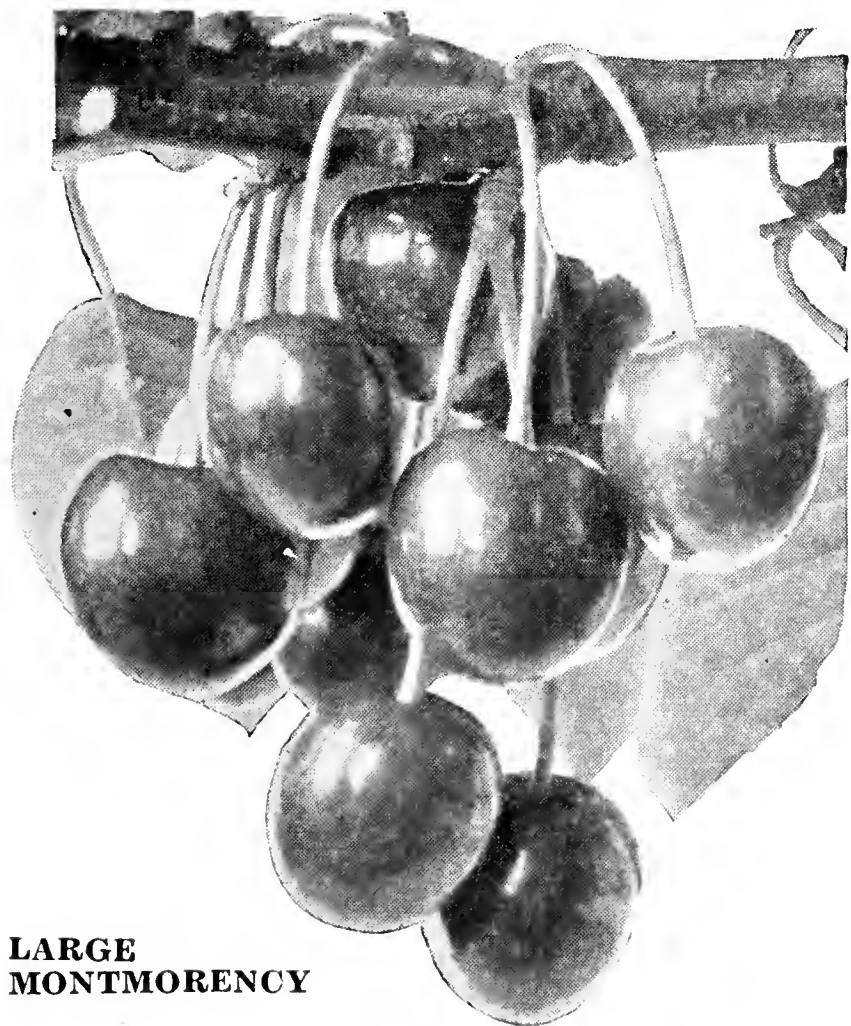
ROCHESTER—Early August. One of the earliest to ripen. Known and grown everywhere with ready market and good prices. Sure annual heavy bearer of medium size, fine flavored peaches.

South Haven—August. The Profitable Early Peach. Originated in the famous Michigan Peach Belt, South Haven, has proven one of the best varieties in every peach growing section. Experiment Stations recommend it when an earlier peach than Elberta is desired. Withstands severe winter cold. As fine a peach as the standard Elberta, firm, highly colored—and ripens 12 to 18 days earlier.

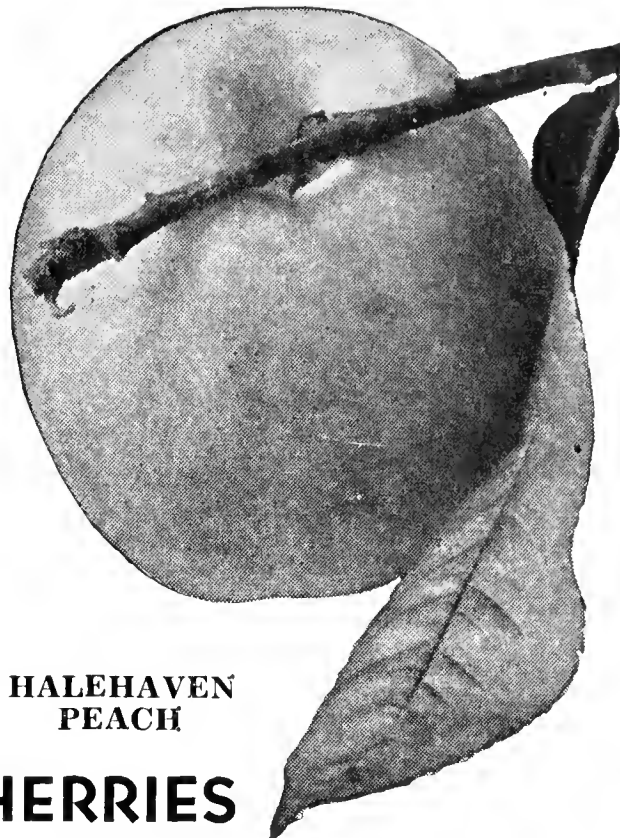
The Famous HALEHAVEN

MID-AUGUST. Wonderful new peach with great size and beautiful color of J. H. Hale, and earliness of South Haven. A better peach of richest flavor; flesh firm and juicy. Better shipper than South Haven; always freestone; bears every year. Halehaven is one of the best and is in far greater demand than other new kinds and always brings more money.

PRICE—Halehaven, 1-yr., 3½ to 4½ ft. trees. Each 34c; 3 for 95c; 10 for \$2.85; 50 for \$12.25.



**LARGE
MONTMORENCY**



**HALEHAVEN
PEACH**

SOUR CHERRIES

EARLY RICHMOND—One of the most popular sour cherries, unexcelled for cooking. Dark red, tart, and juicy. Hardy trees uninjured by cold. Big crops.

MONTMORENCY—Ripens late in June and is best sour cherry for the market. Makes delicious pies; fine for canning. Fruit larger than Richmond; bright red, acid flavor.

Grow Montmorency for the canning market.

SWEET CHERRIES

BLACK TARTARIAN — Extensively planted and prolific. Regular bearer of big, black, juicy, sweet fruit. Hardy, vigorous. Best and most profitable black sweet cherry—for market and home.

NAPOLEON-YELLOW—Old-time favorite, succeeds practically everywhere. Heavy bearer of large light yellow heart-shaped fruit.

SCHMIDT'S BIGARREAU—Newer sort. Unusually hardy. One of the best late sorts, especially in Northern sections. Largest size, firm fruit; deep red to mahogany. Brings best prices.

WINDSOR—Liver colored, large cherry, wonderful flavor. Originated at Windsor, Canada. Hardy prolific tree. Valuable for market or family use.

PEARS

BARTLETT—Summer. Known for Quality. One of the best known and popular varieties for both commercial and home orchard planting. Golden color with red streak mellow and indescribably delicious both fresh and canned. Heavy bearer.

BUERRE BOSCH—Fall. Big, deep yellow, long shaped pear. Unusually sweet and juicy. Sells well; profitable. Good keeper into December. Excellent home orchard variety, yields heavily.

KIEFFER—Fall. Best pear for large commercial planting, because of its sure crop, heavy yield and excellent shipping qualities. Kieffer has been proven unexcelled for commercial canning. A local cannery used over 200,000 bushels in one season.

SECKEL—Early Fall. A medium sized pear that ripens late in September. Extremely fine quality and flavor. Always in market demand and equally valuable for home use.

Douglas Pear—Bears In 2 Years

Why wait 5 or 6 years for a crop of pears when the **NEW DOUGLAS** very often bears the second year. Young trees have been known to bear in the nursery row. Heavy bearer of good quality fruit. Very hardy, producing fruit from a second set of blossoms when the first was frozen. Very blight resistant.

(Illustration and anniversary offer—page 23)
PRICE—Each 54c; 3 for \$1.55; 10 for \$4.95.

PLUMS

Burbank—Delicious Table Plum. Hardy Japanese variety free from black knot. Deep red color, unusually delicious flavor. Keeps three weeks after ripening. Ripens August 15 to September 1.

German Prune—Best for Canning and Preserving. Medium size, dark purple plum. Firm, sweet, the favorite everywhere for canning. Tree easy to grow, remarkably free from disease, very productive. Good keeper, excellent shipper. Ripens in September.

Green Gage—This round, greenish-yellow plum has about the sweetest flavor of all. Every housewife wants Green Gage for canning and preserving. Medium size, full of juice, unusually heavy bearer. Always sells well. Late September.

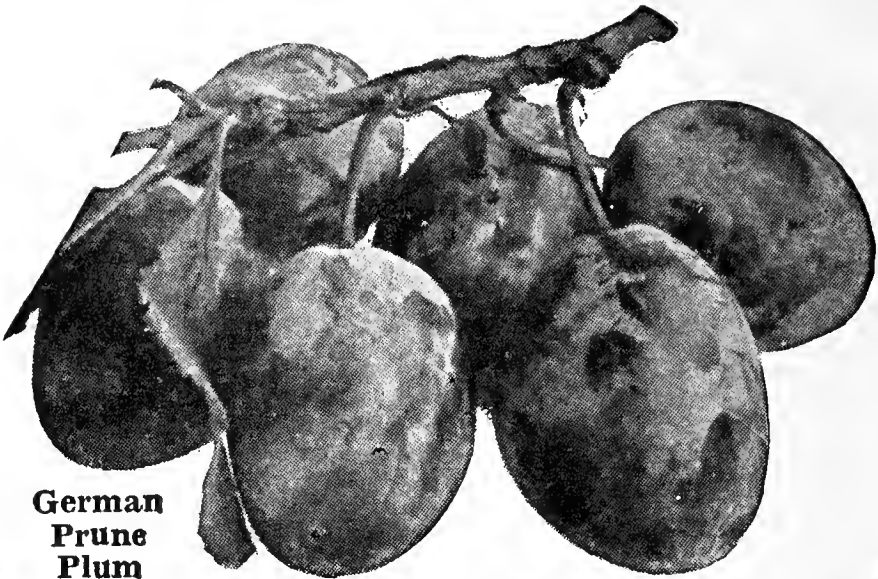
Lombard— Widely Grown and profitable. This strong tree is a heavy bearer of finest plums. Large, entirely freestone, dark purple blue color, splendid flavor and quality. Ripens in October. Brings fancy market prices.

Yellow Egg—Best Yellow Plum. Extra Large Fruit. Clear yellow egg shaped. Fine for table or canning use. Hardy productive tree. Ripens Aug.

APRICOTS

Moorpark— Have 2 or 3 trees of this delicious fruit in your garden. Very large, golden yellow fruits, red cheeked, freestone, sweet and juicy. Hardy, heavy bearer—ripens August.

(Prices of Plums, Apricots and Quince on Page 20)



German Prune Plum

STANLEY PRUNE

Recommended by New York Expt. Station as the best new early plum—early August, 10 days before German Prune. This new Stanley is the finest prune type plum; fruit largest size, dark bluish purple, freestone, fine grained, tender, juicy and sweet. Firm and does not crack. Excellent quality for cooking or eating. Produces heavy full crop every year; often bears in 3 years. PRICE—Each 64c; 3 for \$1.80; 10 for \$5.90.

QUINCE Orange. Best of all quince. Regular annual bearer of fine, large, delicious, juicy fruit. Hardy, early bearing trees. Plant for Profit—Quince always brings high prices.

INSTRUCTIONS FOR ORDERING—PLEASE READ CAREFULLY

LOCATION:—Bridgman, Berrien County, South-western Michigan—the heart of the “Michigan Fruit Belt.” Fast service to Chicago trunk lines east, west, north, south.

PARCEL POST SHIPMENTS:—See Table Below. Locate the group in which you live and then figure amount of postage to send from table below. Cheaper for small orders. Prompt delivery to your door. If you request mail shipment, but include no postage in your remittance we will ship C. O. D. for exact postage required.

EXPRESS SHIPMENTS:—Reduced rates from Bridgman now make express cheapest for all except small orders. All shipments insured. Rapid handling and safe delivery guaranteed. Generally the best way of shipment. Charges not prepaid.

SHIPPING SEASON — SPRING:—From about March 15th to May 25th, according to season. Fall:—October 15th to November 15th.

PACKING:—No charge. All plants packed in damp moss or shingle tow. Will keep in good condition 5 days to 2 weeks, according to time of shipment and weather conditions. Each variety carefully separated and correctly labeled.

SUBSTITUTION:—Not without your permission except on late orders when time is often saved by substituting varieties of same season and value as those ordered. Satisfaction guaranteed on varieties substituted.

PARCEL POST TABLE

GROUP No. 1—SOUTHERN MICHIGAN (Grand Rapids, Port Huron, Owosso and all towns south thereof). **NORTHERN INDIANA** (Indianapolis and all towns north thereof).

GROUP No. 2—NORTHERN MICHIGAN (Towns north of Grand Rapids, Owosso and Port Huron). **SOUTHERN INDIANA** (Towns south of Indianapolis). **ILL., IOWA, OHIO, KY., WISC.**

| | |
|--|------------|
| Strawberry and Asparagus | 100 plants |
| Red Raspberry, Dewberry, 1-yr. plants | 100 plants |
| Black Raspberry, Blackberry, 1-yr. plants .. | 100 plants |
| All 2-yr. Transplants | 100 plants |
| Grape Vines | 25 plants |
| Rhubarb Roots | 12 plants |
| Gladiolus | 25 bulbs |
| Fruit Trees | 1 tree |
| | 5 trees |

HOW TO ORDER:—Write your name and address plainly on enclosed order blank. Indicate “Mail,” “Express,” or “Our Judgment,” as you prefer. If express shipment be sure there is an express office at the destination you give. Send remittance. Orders acknowledged.

PRICES:—Prices good until June 1st, 1939 except any increase in cost or selling price of nursery stock due to government taxes or legislation may be added.

TERMS:—Orders of \$5.00 or less, please send cash with order; if more than \$5.00, you may remit 25 per cent of total with order, balance before shipment if you prefer. If you request, we will make C. O. D. shipments up to May 1st., when 25 per cent of total amount is sent with order; no discount allowed.

REMITTANCE:—Postoffice Money Orders are safest. Express Money Orders, Bank Drafts and Personal Checks accepted. If you send Currency register your letter.

REFERENCE:—State Savings Bank, Bridgman, Mich., Express Agent or Postmaster, Bridgman, Mich.

COMPLAINTS:—All complaints as to condition on arrival, shortage, or errors must be made within 5 days after stock is received. This allows ample time to examine shipments and if there is anything wrong, advise at once. Complaints as to condition on arrival must be accompanied by express or postoffice receipt showing statement of bad condition.

GROUP No. 3—ARK., DEL., KANS., MD., MINN., MO., NEBR., N. J., N. Y., NO. CAR., PA., TENN., VA., W. VA.

GROUP No. 4—All states not included in the other three groups.

| GROUP No. 1 | GROUP No. 2 | GROUP No. 3 | GROUP No. 4 |
|-------------|-------------|-------------|-------------|
| \$0.12 | \$0.18 | \$0.25 | \$0.40 |
| .20 | .30 | .45 | .85 |
| .20 | .30 | .45 | .85 |
| .30 | .50 | .75 | 1.25 |
| .12 | .18 | .25 | .40 |
| .10 | .13 | .17 | .25 |
| .10 | .13 | .17 | .25 |
| .10 | .13 | .17 | .25 |
| .15 | .21 | .40 | .65 |

***FREE!** Our 50th Anniversary Gift to Baldwin Buyers*



**"DOUGLAS PEAR" Is The Name
And "Early Bearing" Is The Result**

It's our birthday and the treat's on us! For 50 years, we have been supplying thousands of buyers with the best true-to-name varieties of plants, vines, and trees Mother Nature provides. This year—our 50th—we are out to break our lifetime record with an offer that you cannot possibly afford to miss.

Here's An Offer . . . That Is An Offer!

To every customer . . . new or old . . . whose order totals \$3.00 or more, we will include a first grade Douglas Pear Tree absolutely **FREE!** This order must be at regular catalog rates and the total must be \$3.00 or more after discount is deducted.

This Douglas is truly a wonder as an early producer of Grade A Pears. Most folks with ordinary pear trees have to wait 5 or 6 years for a good crop, but not if they plant Douglas. This great tree often produces fruit the second year; in fact, some young Douglas trees have borne fruit in the nursery row. It is very resistant to blight and has been known to bear fruit from a second set of blossoms after the first set was frozen. Yes Sir! You'll like Douglas.

And remember, any 1939 order of \$3.00 or more means that a Douglas will be included with our compliments if you want it; be sure to mention it on your order. The supply of Douglas is limited. Why not make up your order now and get an early choice of this early bearing Douglas, absolutely free. Your order can be mixed . . . berry plants, fruit trees, grape vines . . . send it in today!

(Description on Page 21)

Two New Services For Our Customers

1. Garden Vegetable Plants

Fine quality plants of garden vegetables grown from high grade seed, guaranteed to reach you in good growing condition. Can supply Tomato, Sweet Pepper, Cabbage, Cauliflower and Sweet Potato plants.

(See enclosed leaflet for full description and prices.)

2. Soilmaster and Acid Sodus Humus

Soilmaster is decomposed, concentrated leaf-mold and decayed vegetation. It is a natural plant food and fertilizer and soil builder superior to stable manure; is clean, odorless and does not burn. Ideal for ornamentals and lawns. Acid Sodus Humus is the acid form of this composition and is particularly suited to strawberries, blueberries and any plants requiring acid soil.

(See enclosed leaflet for full description and prices.)

Big Assorted Gladiolus Bulbs!

"Plant A Rainbow of Color"

Different varieties, different colors — our own selection that blends beautifully; flowers all summer.

Remember—these are not the small bulbs usually sold at a low price, but every one is large in size and ready to bloom the first summer. Order as many as your garden will permit. **ORDER EARLY.**

10 Bulbs **24c** 25 Bulbs **49c** 70 Bulbs **98c**



**“New Fruit”
Garden**

3 Blueberry
12 Boysenberry
Only \$2.55

2 Gardens
For \$4.45

BOYSENBERRY

impossible to realize how far superior in all of these qualities it is until you have seen it. Market growers are greatly increasing their Boysenberry plantings because these larger, better berries are proving big money-makers for them.

| PRICES | Each | 6 | 12 | 25 | 50 | 100 | 250 |
|----------------------------------|------|--------|--------|--------|--------|--------|---------|
| 1-yr., No. 1 | | \$.65 | \$1.00 | \$1.75 | \$3.25 | \$5.95 | \$13.25 |
| 2-yr., No. 1 Trans., Bearing Age | .45 | 2.25 | 4.00 | | | | |

**New Mammoth
BOYSENBERRY**

\$800 to \$1,500 Income Per Acre

55 berries fill a quart basket. Average size, 1 inch diameter, 1½ to 2 inches long—largest bush or vine berry known. Bushes are hardy (has stood 19 degrees below zero), quick growing, unusually productive. Grows like a dewberry and is as easy to raise. Ripens with them and fruits over a longer season. Boysenberry is a cross of Blackberry, Raspberry and Loganberry. Berries dark reddish-purple, wine-colored, juicy with a high flavor not found in other bush fruit. Unbeaten for jellies, jams, pies. A dozen plants give all you can use and some to sell.

Fine For Jams, Jellies, Pies

Boysenberry is a real money-maker because of its outstanding features of immense size, exceptional productiveness, unusual flavor and fine appearance—it is

BLUEBERRIES

Deliciously Sweet, Giant Size Berries

These genuine cultivated Blueberries have been originated and improved by government experiment to produce big yields of giant size, deliciously sweet berries. Now every garden can have enough for canning and pies—2 to 6 bushes. Two varieties to lengthen the season are advised. Ripen from early July to late August. Bushes make a beautiful and useful ornamental shrub.

Cultivated Blueberries for market are profitable, selling retail from 45c to 70c per quart. Many new plantings are being made because profits are good.

Bushes last a lifetime and require no unusual care; yields vary from 3 to 9 quarts per bush depending on age. Of the many varieties being offered we have selected the 3 that in our opinion are best, most productive.

RANCOCAS. Midseason, Hardy, vigorous, productive; very large, firm berries of excellent sweet flavor.

RUBEL. Late. Hardy, vigorous and very productive, upright grower; large, extra firm berries of good quality.

HARDING. Late. Sweetest of all. Hardy, very productive; spreading growth.

PRICES OF BLUEBERRY PLANTS

2-yr., No. 1, Sure to Grow; Start to Bear Second Season
2 for \$1.50; 4 for \$2.65; 6 for \$3.80; 12 for \$6.85; 25 for \$13.75

3-yr., No. 1, Bearing Age Bushes.
Each \$1.25; 3 for \$3.30; 6 for \$5.75 (Rancocas-Rubel Only).

Blueberries can be grown satisfactorily on sandy or muck soil that is strongly acid and well supplied with water. Soil not acid can be made so by mixing in acid peat or Sodus Acid Humus. (See enclosed leaflet).

